

**Export Visit Integrated Transport Strategy (Centro)  
Basilicata and Veneto 22nd – 24<sup>th</sup> March 2011**

**PIMMS CAPITAL AGENDA**

**22<sup>nd</sup> March 2011**

**Day 1**

pm arrival and booking in hotel

**23<sup>rd</sup> March 2011**

**Day 2**

**Morning session**

8.45 - 9.00 - Arrival at Centro House and welcome drinks

9.00 - 9.15 - Welcome – Tom Magrath

9.15 - 9.30 - Introduction to the West Midlands – Rafael Cuesta

9.30 - 10.15 - Local Transport Plan & Regional Governance– Jake Thrush

10.15 - 10.30 - Coffee Break

10.30 - 11.15 - A Vision for Movement – David Brazier

11.15 -12.00 - Engaging the Public – Conrad Jones

12.00 - 12.15 - Review of Morning Sessions – Rafael Cuesta

12.15 - 13.00 - Lunch

**Afternoon session**

Site visit

13.00 - Depart Centro House travel to Gateway New Street

13.30 - Arrive at New Street

15.00 – Depart New Street Travel Via Hagley Road to Halesowen Bus Station

Travel from Halesowen Bus Station to Scott Arms / A34 to see bus priorities and RTI

16.30 - Travel back to Centro House

18.30 - 21.00 Formal Dinner

24<sup>th</sup> March 2011

Day 3

**Morning session**

9.00 - 9.30 - Arrival at Centro House and welcome drinks  
9.30 - 10.00 - Hearts & Minds Programme - Conrad Jones  
10.00 - 10.30 - Smarter Choice initiative - Alison Pickett  
10.30 - 10.45 - Coffee  
10.45 - 11.15 - Business Case Preparation - Birmingham Metro - Paul Cobain  
11.15 - 12.00 - Review of Day 2 - Rafael Cuesta  
12.00 - 13.00 - Lunch & end of visit