



Birmingham Big City Plan - City Centre Masterplan



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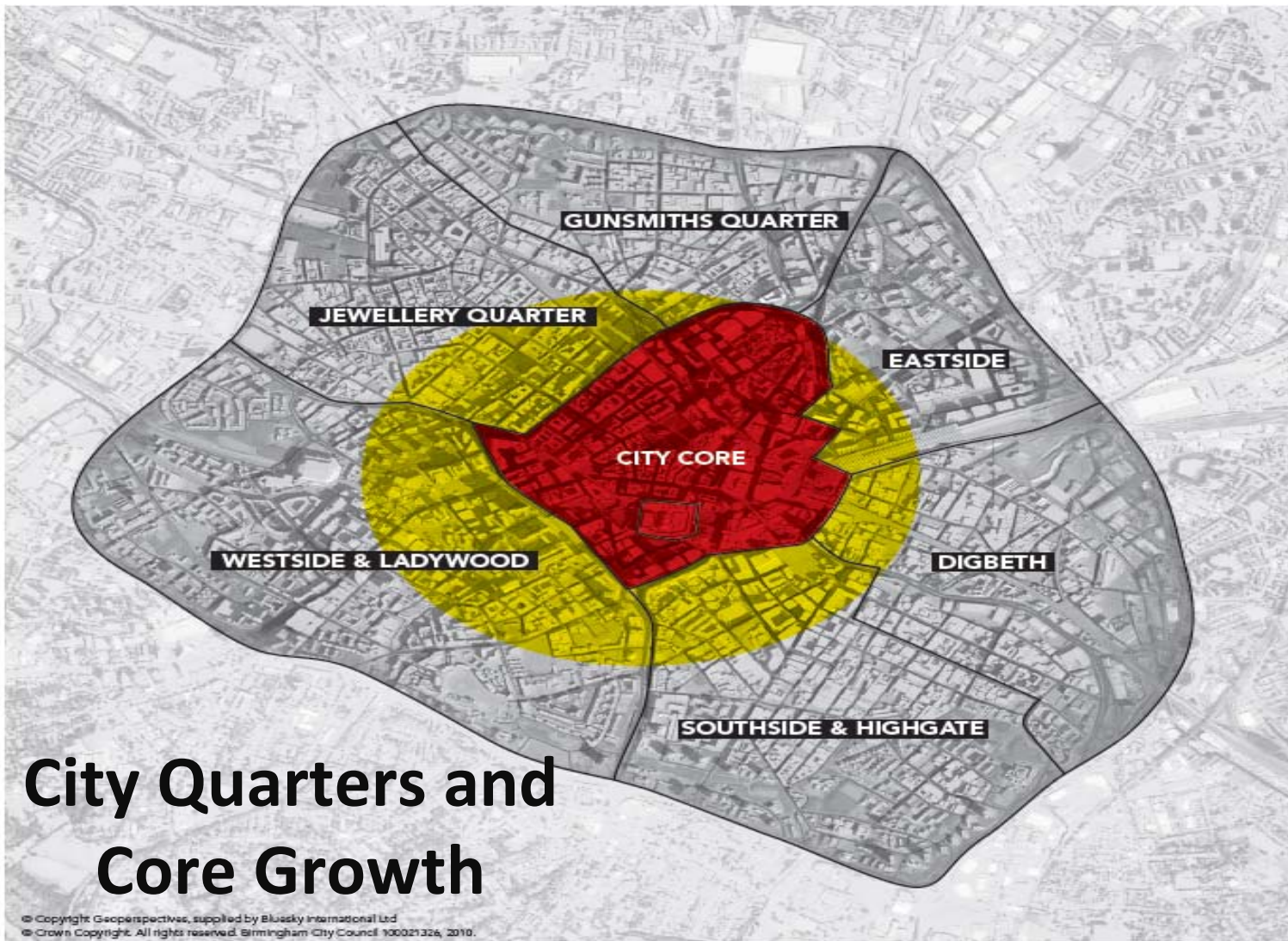
The masterplan is a vision and framework for transforming the city centre over the next 20 years:

- Growing the City Core
- Raise liveability
- Improve connections
- Strengthen authentic character
- Diversify the culture and retail offer

Birmingham Big City Plan - City Centre Masterplan

The Masterplan seeks to deliver:

- **1,500,000 sqm** of new office, retail, leisure and cultural floorspace
- **A £2.1 billion growth** in the local economy/annum
- **50,000** new jobs
- **65,000 sqm** of new or improved public spaces
- **28,000 m** of enhanced walking and cycling routes
- **5,000** new homes



Westside

The redevelopment of Paradise Circus, Baskerville Wharf and Arena Central provides significant new mixed-use office led floorspace. Centenary Square, to be expanded across Broad Street, the new Library of Birmingham and the enhanced setting of the Town Hall and Council House will provide key focal points for the area.

New Street Station

Opening in 2015 the redeveloped station will transform the arrival experience and create new links within the city centre. It will act as a catalyst for wider regeneration. The introduction of a new southern entrance will open up the area around John Bright Street to improvement, with opportunities for selective redevelopment for further variety of uses.

Snow Hill District

The eastern expansion of the central office core incorporating key developments around Snow Hill Station will generate major opportunities for mixed-use office led floorspace. Enhanced pedestrian linkages across Great Charles Street will improve the transition from the City Core into the Jewellery Quarter.

Eastside

The expansion of the City Core eastwards will see opportunities for mixed-use development, including office, residential, learning and leisure space. Acting as the main focus, the Eastside City Park will deliver a linear route through the area joining a series of new squares and development opportunities. Future proposals for the new High Speed 2 rail terminus will provide a significant catalyst for regeneration.

Southern Gateway

Expanding the City Core southwards, the redevelopment of the Wholesale Markets site will provide an opportunity for mixed-use development, extending the retail offer at its northern end graduating through niche retail, improved markets, food and leisure space to new residential neighbourhoods with a wider opportunity to stimulate the regeneration of Highgate. The centre piece for the area will be 'Moat Square'; a new public space.



Improve Connections

Masterplan aims to transform city centre connectivity and is supported by four documents:

- **Birmingham City Centre: Vision for Movement**
- **Interconnect Birmingham : Vision for a Walkable City**
- **The Retail Birmingham Design Strategy**
- **Eastside Masterplan**

Vision for Movement - 3 Priorities

A Well Connected City

- Delivering a world class, easy to use integrated public transport system
- *Key Objective:* provide additional capacity for growth and regeneration in the city centre

An Efficient City

- Making best use of the existing highway network with an appropriate hierarchy of priorities
- *Key Objective:* reduce dependence on the private car

A Walkable City

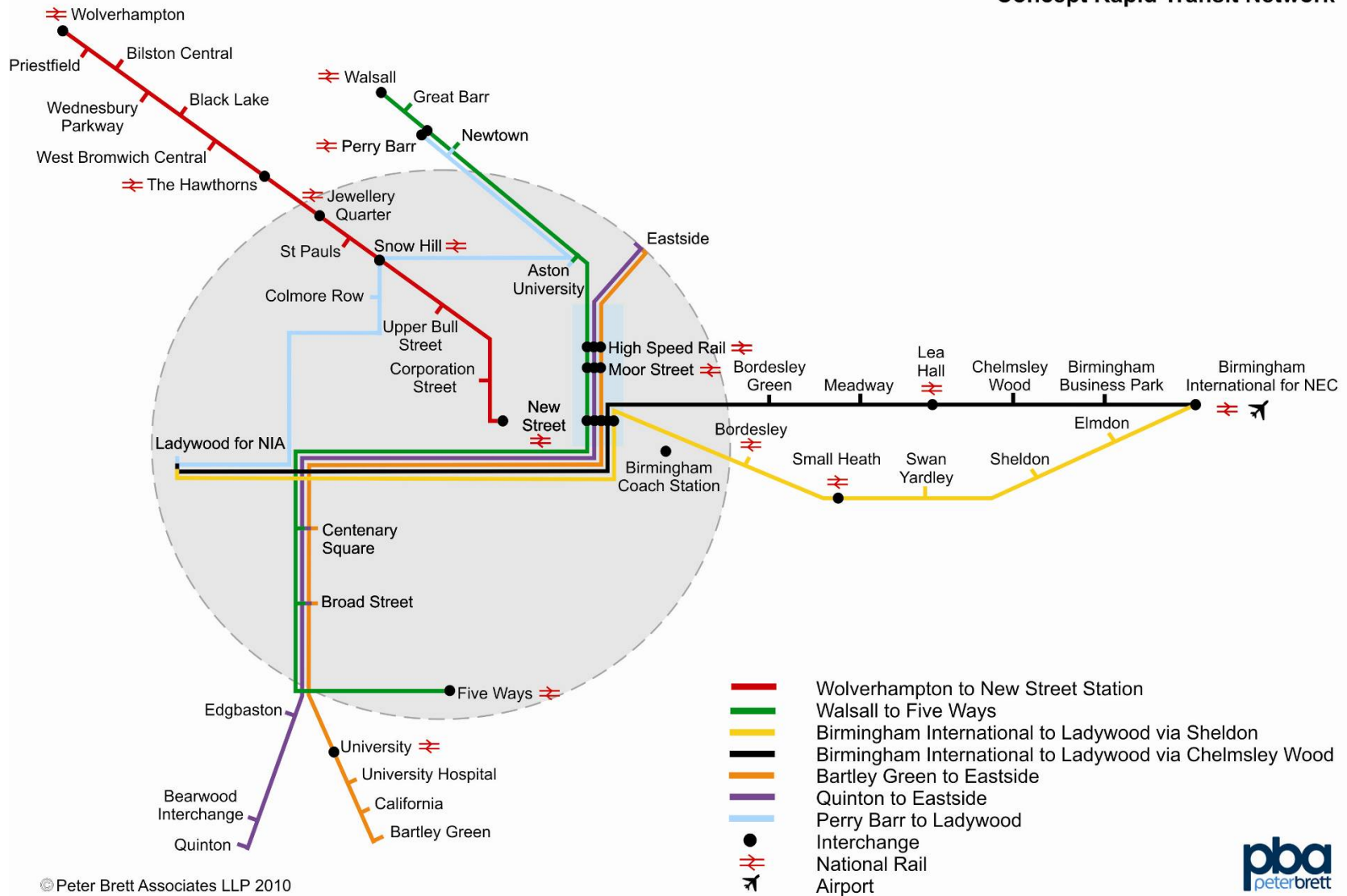
- Creating an outstanding pedestrian environment
- *Key Objective:* put the needs of pedestrians at the heart of the strategy

A Well Connected City

To support the growth and regeneration, focus will be on improving the quality, legibility and choice of sustainable transport modes

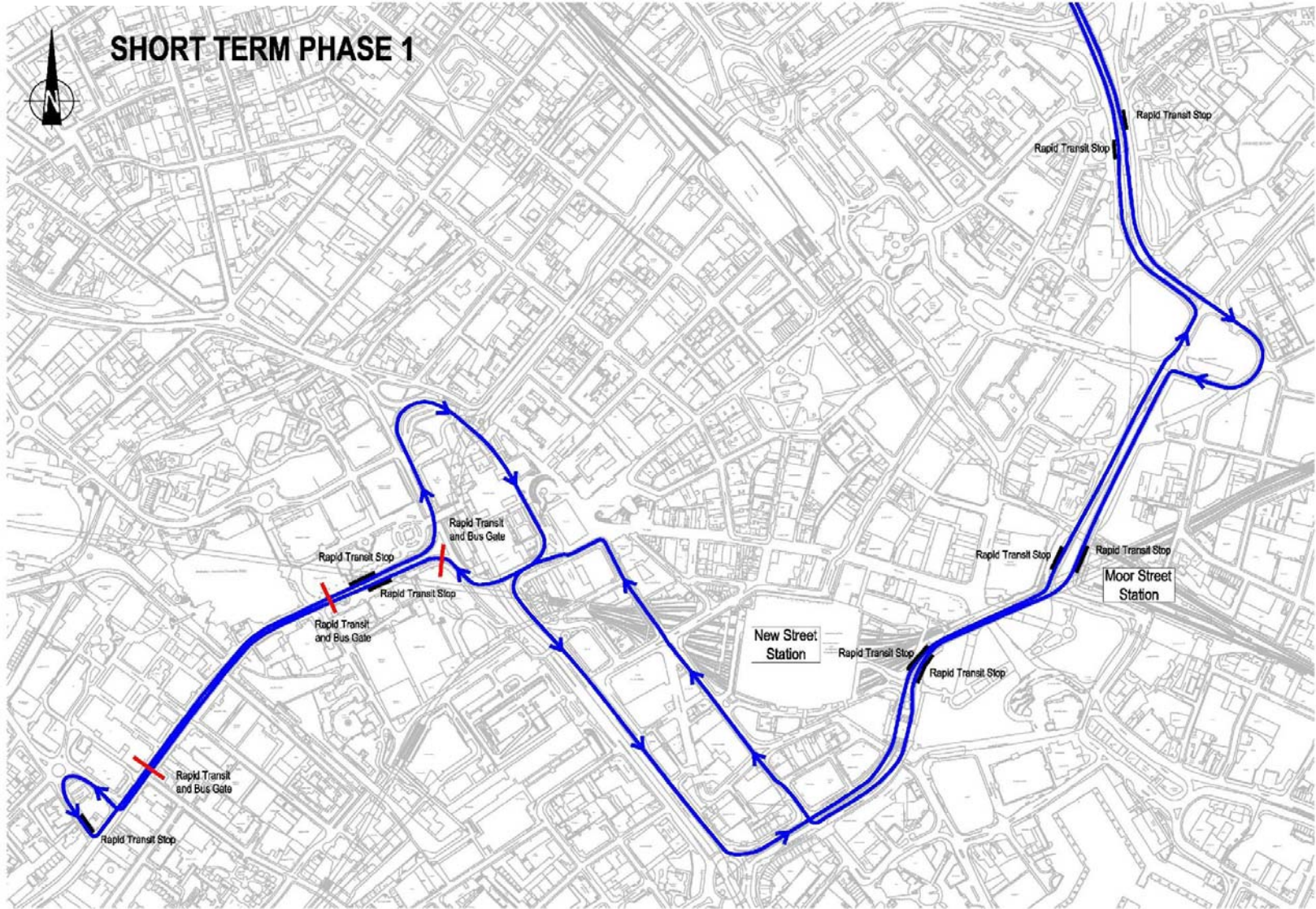
- **Rapid Transit Routes**
- **Smart Routes**
- **Junction improvements**
- **Cycle parking**
- **Improved pedestrian linkages**
- **Extension of the Metro**
- **City Centre Interchange**
- **Camp Hill chords**
- **High Speed Two**

Concept Rapid Transit Network



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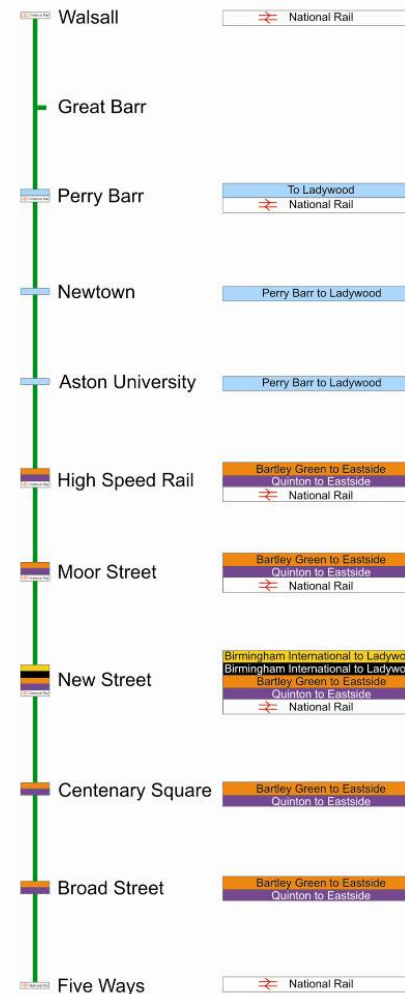




Rapid Transit Walsall to Five Ways - Phase 1

Key Elements:

- Builds upon the existing X51
- Connects Moor Street with New Street
- High levels of existing priority
- Low infrastructure requirements
- Rapid Transit/Bus Gate needed on Broad Street
- Changes to traffic signal operations
- Terminates at Sheepcote Street
- Cost ~£11.5M



An Efficient City

- Providing priority access for public transport and pedestrians and cyclists at congested locations.
- Developing co-ordinated parking strategies to improve the efficiency of parking within the city centre.
- Promote and facilitate the provision and use of alternative fuels including electric charging points.
- Improve servicing and waste collection arrangements in the city centre and access for emergency vehicles.
- Promote the use of sustainable travel options through existing business and residential communities.
- Expanding Controlled Parking Zones (CPZs) and/or on-street parking controls.

Walkable City

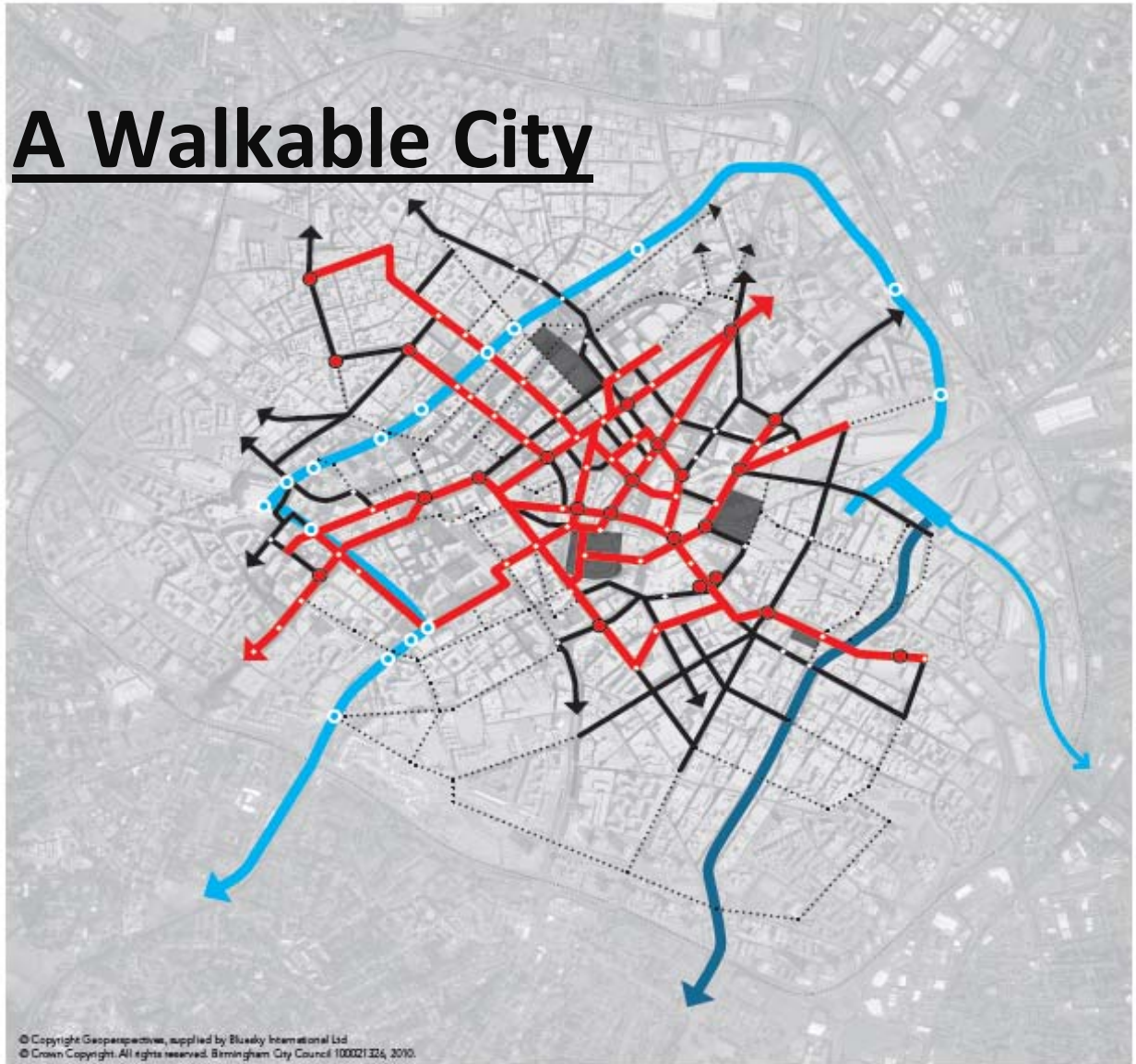
Proposals for the next 20 years will see major improvements delivering a wider network of new spaces connected by enhanced streets and supported by new Wayfinding Systems

- **New Street Station**
- **Golden Square**
- **Centenary Square**
- **Moat Square**
- **Eastside Square**
- **Eastside City Park**
- **Water Spaces: Emerald Ring**

A Walkable City

KEY

-  City centre boundary
-  Train/ coach/ metro stations
-  Canals
-  River Rea
-  Signed primary walking routes
-  Signed secondary walking routes
-  Signed tertiary walking routes
-  Signage points
-  Signage points
-  Canal route marker



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