

Welfare. Smart Working. Territorio.

Nuovi ecosistemi per cittadini più efficienti e più felici.

FABIANA PALÙ



WORKLIFE BALANCE

QUALE FORMULA CERCANO LE PERSONE?





WELLBEING AT WORK

COME SONO LE AZIENDE CHE CREANO BENESSERE?



UK 1970

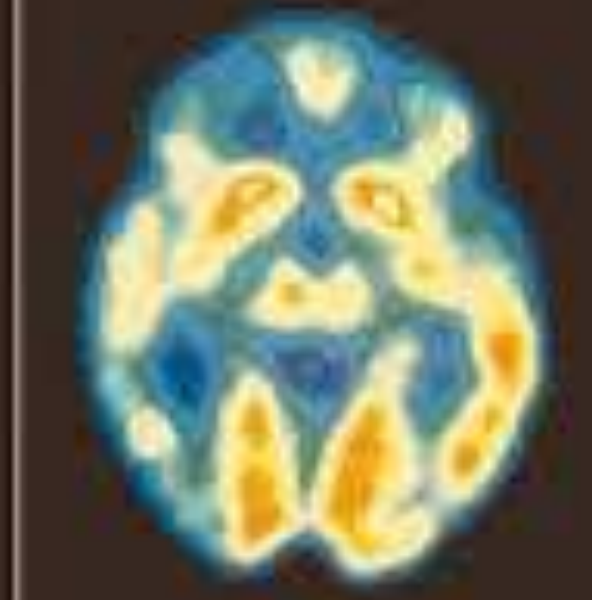
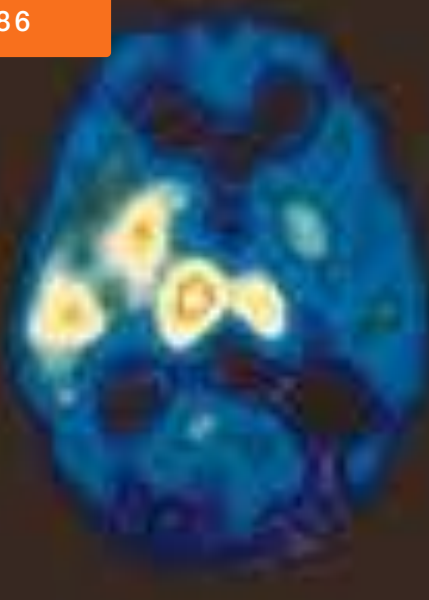


www.mothersmeanbusiness.co.uk

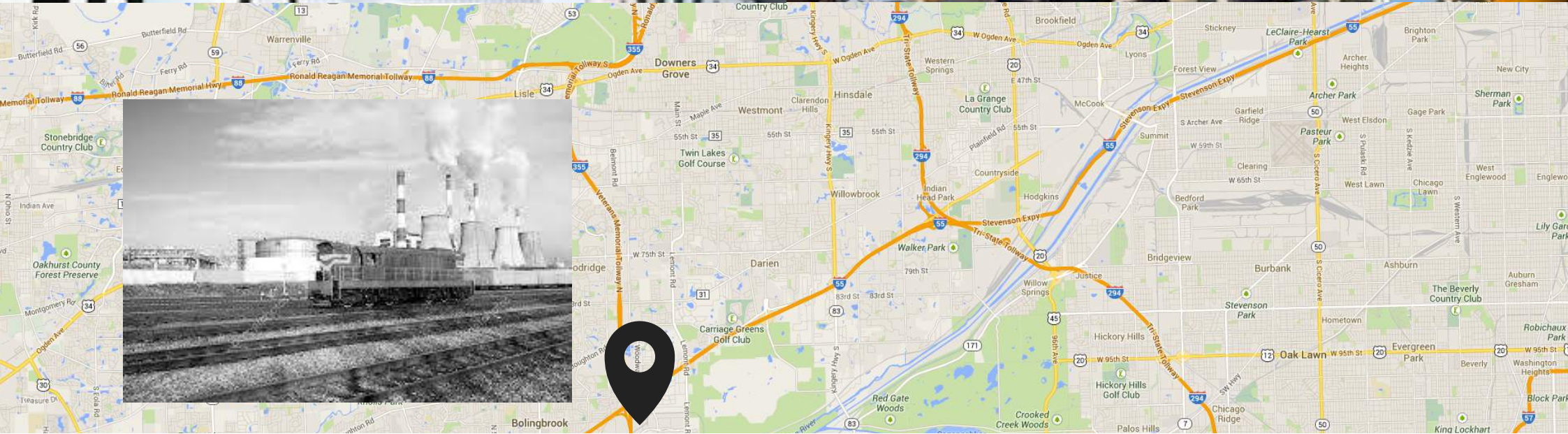
USA 1986

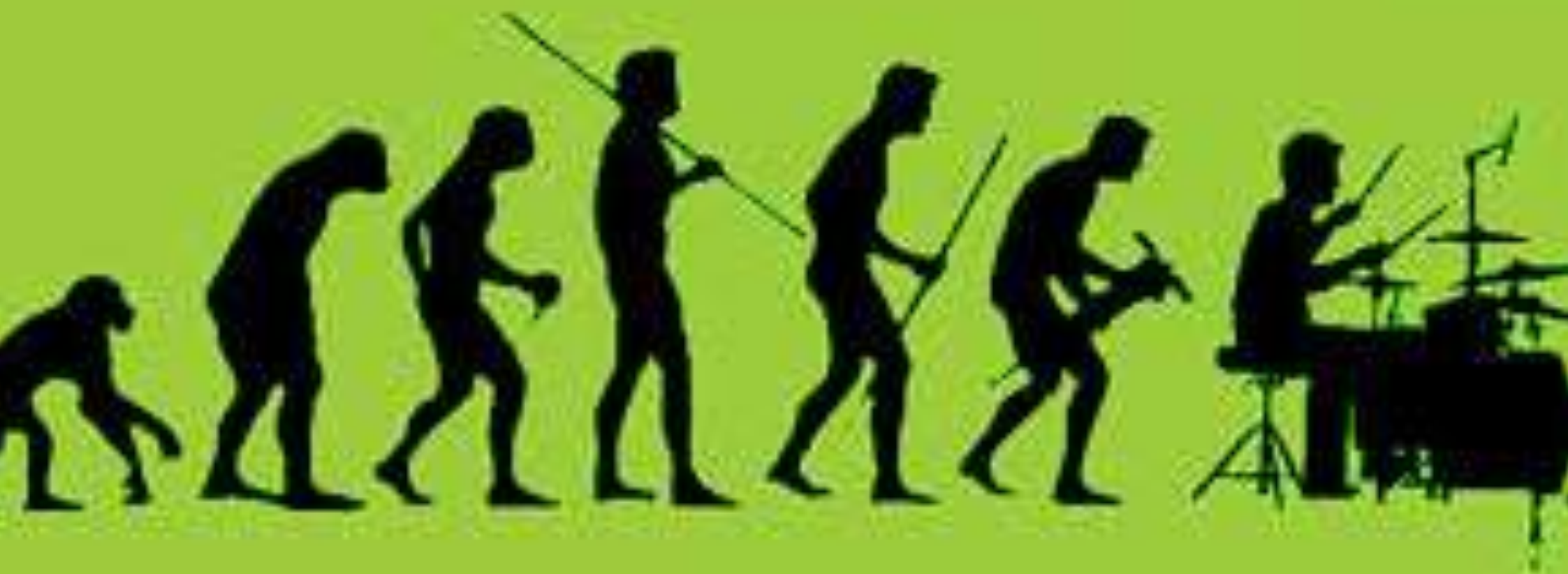


The growth
of **stress**
in the
workplace









EVOLUZIONE

...DAL CENTRO...



CASA

= VITA

SI LAVORA

SI ACQUISTA

SI APPRENDE



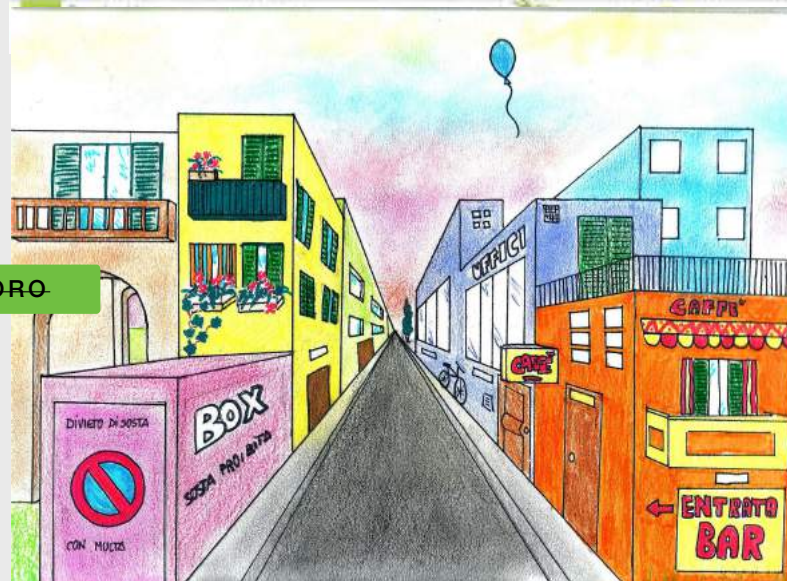
CITTA'

LAVORO

CI SI DIVERTE

CI SI TIENE IN FORMA

SI COLTIVA !!!



An aerial, high-angle photograph of a large, dense crowd of people at night. The crowd is composed of individuals of various ages and ethnicities, many wearing dark clothing. The scene is illuminated by overhead lights, creating a mix of bright highlights and deep shadows. The overall atmosphere is one of a busy, crowded public event or gathering.

CITTA'

LUOGO PER LE PERSONE



WELLBEING



DIMENSIONI UMANE

EMOTIVA

ECONOMICA

SOCIALE

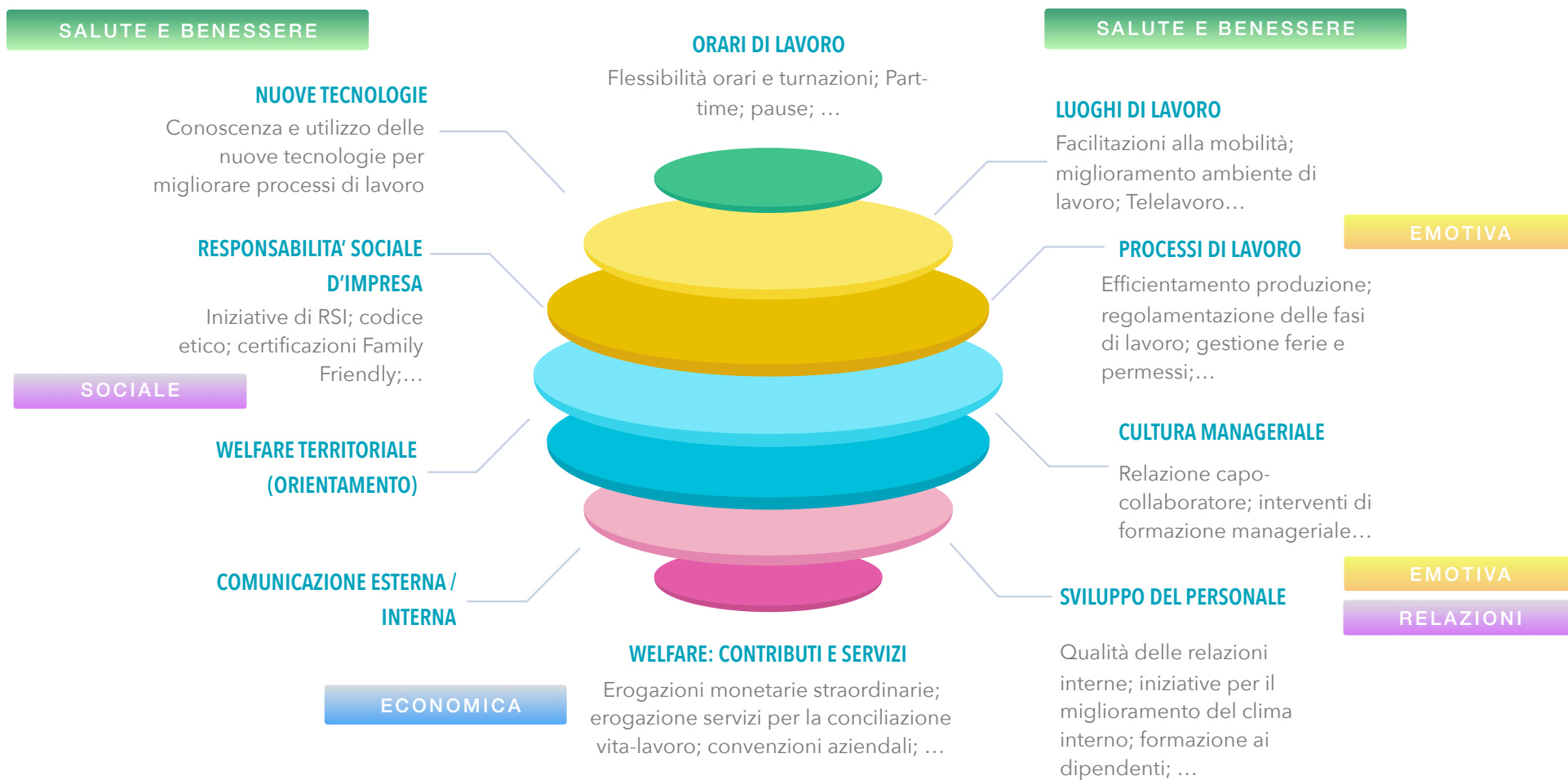
CORPOREA



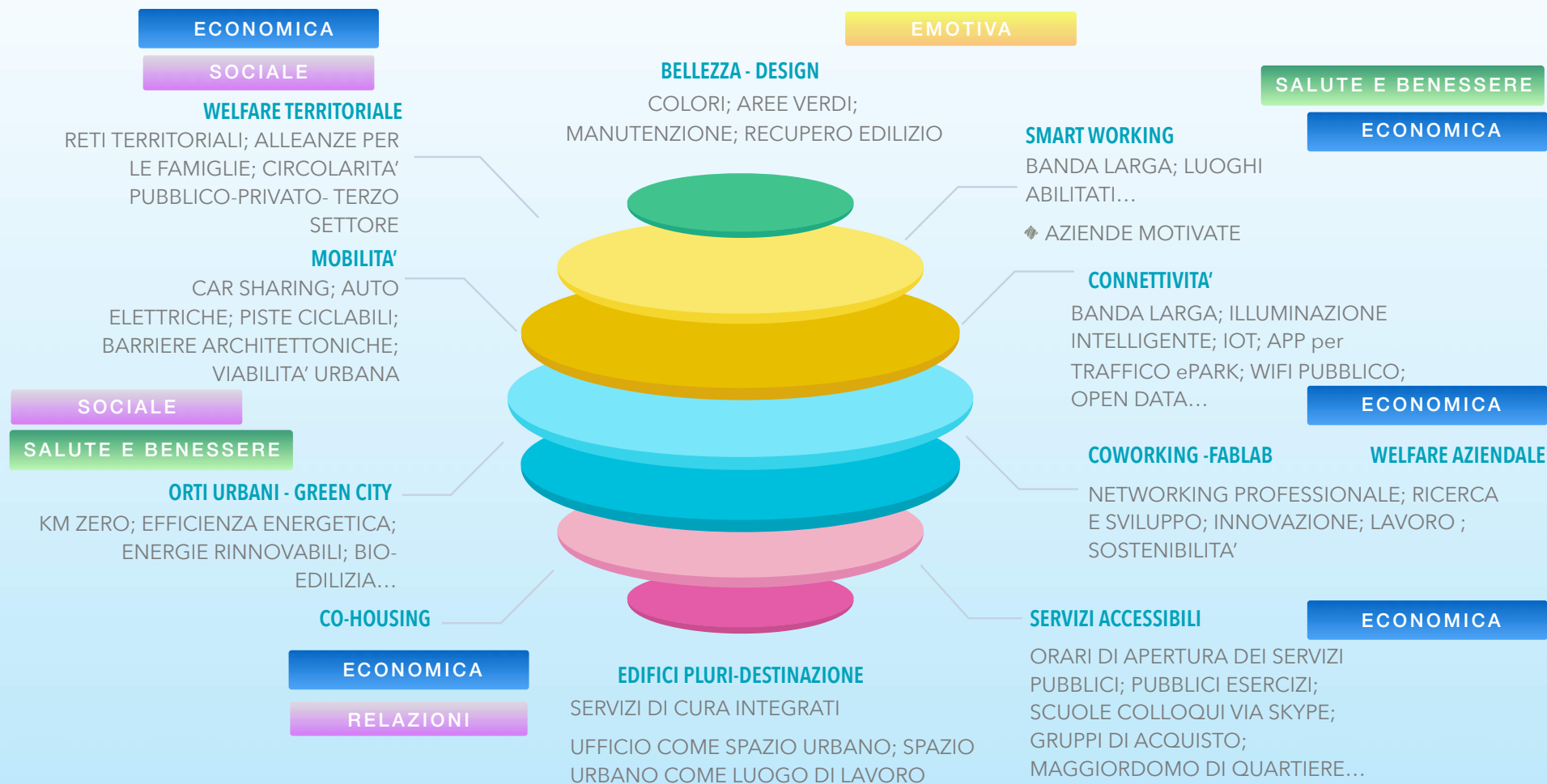
Come si progettano “Luoghi per le persone”?



AZIENDE PER LE PERSONE : PROGETTAZIONE BOTTOM-UP E INTEGRATA



CITTA' PER LE PERSONE : CO-PROGETTAZIONE PARTECIPATA



Rooftop Farm in New York City



WORKLIFE BALANCE

URBAN POSSIBILITIES





GRAZIE PER

L'ATTENZIONE

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