



Acronym

FRESH

Title of the project

Forwarding Regional Sustainable Environmental Hierarchies

Type of intervention

Type 1: 'Regional Initiative Project'

☒

Type 2: 'Capitalisation Project'

☐

Colour code

white field

Fields to be completed by Applicant

grey field

Fields not to be completed or data automatically transferred / calculated from another field

**The Excel protection must not be removed.
Damaged Application Forms will be declared ineligible.**

General Instructions for filling in the application form

This application form is part of the "application pack" for INTERREG IVC applicants. Before filling in this Form, please also read all programme related documents, especially:

- a) the INTERREG IVC **Operational Programme** and
- b) the **programme manual**.

In particular, the programme manual will provide you with further guidance on the way to develop an INTERREG IVC project and to prepare the application form. The two above mentioned documents are available on the programme web site (www.interreg4c.eu).

Paper version

Application form

The application form must be completed, printed out, dated, signed by a duly authorised representative of the Lead Partner, and stamped with the stamp of the Lead Partner's institution. It should be sent together with the annexes (co-financing statements) by mail/courier to the INTERREG IVC Joint Technical Secretariat (JTS) at the latest by the end date of the call. This will be checked through the date of postal stamp on the envelope. The JTS address can be found on the programme's web site: www.interreg4c.eu

Co-financing statements

Co-financing Statements in original or fax version must be included in the mail sent to the JTS for all partners listed in Section 5 of the application form. The standard form of the co-financing statement available on the Programme website must be used, no amendments to the text are allowed. Any amendments to the text of the form will lead to the ineligibility of the application. The amount of national co-financing indicated in the co-financing statements must be **identical** to the amount indicated for each partner in section 5 of the application form.

Electronic version

An electronic version of the completed application form must be sent by email to the JTS at the latest by the end date of the call at the following address: application@interreg4c.eu

The electronic and paper version of the application form must be identical.

Technical instructions

- Applicants are asked to complete only the white fields of this application form. For technical reasons, most of the white fields have been split up into 2 or 3 sub-fields. As soon as the first sub-field is filled in, please continue in the next sub-field.
- Grey fields are not to be completed. For the grey fields, certain information will automatically be transferred to these sections after details are entered in other fields of the application form. Formulae for automatic calculations have been included in the relevant fields. These fields cannot be changed or edited.
- All input fields (white fields) are locked in order to ensure that all applicants have the same amount of space for describing their project and answering the questions. The number of characters (with spaces) is limited to 1000 characters per field. Any text exceeding this space will not be visible in the printout and therefore cannot be taken into account when assessing the operations.
- All input fields must be filled in unless stated otherwise in the instructions field. As different Sections of the application form depend on the type of interventions, it is strongly recommended that the applicants start by selecting the type of intervention they are applying to.
- Certain questions in the application form must be answered by marking a tick-box. When clicking on the box, an arrow will appear. Please click on the arrow and select the option provided in the drop-down field, which will appear on the screen.
- If you want to use a bullet point list in any of the input fields, please press 'Alt+Enter'.
- **If you want to paste and copy information in the document, please select the content of the cell and not the cell itself.**

Checklist for submission

Please make sure that you have fulfilled the requirements listed below before submitting the documents.

- ☒ 1. The electronic version of the completed application form is submitted via e-mail to application@interreg4c.eu by the end date of the call at the latest.
- ☒ 2. The paper version of the completed application form and the relevant annexes (co-financing statements) is sent to the JTS in Lille by the end date of the call at the latest (proof of the sending date has to be provided).
- ☒ 3. The electronic and paper versions of the application are identical.
- ☒ 4. All documents are in the working language of the programme (English).
- ☒ 5. The paper version includes the completed application form and the relevant annexes (co-financing statements) in one single package/envelope.
- ☒ 6. The paper version is not bound in order to ease later photocopying for the JTS.
- ☒ 7. Co-financing statements in original or fax version are submitted for all partners including the Lead partner. They are dated and signed by hand. The standard form presented in the programme manual has been used and besides the fields to be filled no amendments to the text have been made. The information in the fields to be filled (acronym, title, name of institution, partner no and co-financing amount) corresponds exactly to the information provided in the application form.
- ☒ 8. All partners participating in the operation, i.e. including partners from third countries, are listed in section 5 of the application form with their institution's name in original and English languages.
- ☒ 9. The application form is dated and signed by hand by a duly authorised representative of the Lead Partner.
- ☒ 10. The application form is dated and if available stamped.
- ☒ 11. The applicant has verified the compliance of the application with the eligibility criteria of the INTERREG IVC programme described in the programme manual.
- ☒ 12. The applicant has verified that all fields have been filled in and no error messages appear.

Section 1: Project Summary

1.1 Acronym:

1.2 Title of the project:

1.3 Type of intervention:

1.4 Duration

Please indicate when the operation will start and finalise its activities. Concerning the start date, the following elements should be taken into consideration. Projects should be ready to start their implementation as soon as possible after the decision of the IVC Monitoring Committee and in any case within a maximum of two months from the date of decisions. Decisions on projects are expected to be taken within eight months after the end date of each call. For the recommended duration of projects, please refer to the programme manual.

Start: beginning of Closure: end of TOTAL N°MONTHS:

1.5 Sub-theme selected:

Please select the sub-theme the project focuses on. Please note that only one sub-theme can be chosen.

Priority:
 Sub-theme:

1.6 Brief summary of the project

Please provide a brief summary of the project's background, objectives, partnership, main activities and expected outputs and results. It is strongly advised that this field is filled in after the entire Application Form has been completed. Should the project be approved, this summary will be published on the programme's website. Thus, it should be clear, self-explanatory and without references to other parts of the Application Form or to other documents.

The overall objective of the FRESH project is to strengthen development based on sustainable value creation at regional level and to contribute to the implementation of the Environmental Technologies Action Plan (ETAP-COM 38/2004). FRESH is contributing to the 2nd priority area of ETAP, 'driving demand and improving market conditions'. Today we are aware that to address sustainable development effectively, we are required to go beyond legal compliance and harm minimization; we need to focus on sustainable value creation. Sustainable value creation occurs when economic growth is secured through sustainable actions. Sustainable value creation thus reconciles long term with short term growth. It is therefore the key to sustainable development. In practice, sustainable value creation is linked to resource productivity and societal values relevant to sustainable development. Resource productivity is linked to innovative solutions. ETAP, through eco-innovation and eco-design, is a powerful

tool for accessing sustainable value creation (SVC). Eco design is important because it deals with both technological and social aspects (functionality and differentiation) of products / services. To strengthen their SVC-based development, regions need to update their sustainable & economic development approaches and enhance their ETAP applications.

- to benefit from partners' good practices and jointly formulate a transferable model for sustainable value creation; based on this model, to update the regional framework plans and innovation strategies of the partner-regions
- to embed the components of SVC (eco design and eco-innovation) into the regional innovation system; ensure tailored and comprehensive eco- design and eco-innovation applications of sustainable value creation
- to ensure policy coherence between the different levels of regional governance for sustainable value creation
- to conceptually advance development based on SVC

The project partnership is based on a pre-existing network of 3 partner regions which expanded to 8 regions and 12 partners (FI, IE, IT, PL, RO, UK). The criteria for partners joining the project were (i) existence of good practices in sustainable development and (ii) readiness and competence to improve strategies in the direction of sustainable value creation .

Good practice exchange is the heart of the project. It concentrates on the regional strategies dealing with sustainable value creation; 11 good practices are discussed. Key results: strengthened sustainable value creation at regional level; improved regional frameworks for sustainable value creation; improved instruments for eco-design and eco-innovation; enhanced regional implementation of ETAP; conceptual advancement of development based on sustainable value creation.

Main outputs: transferable model of regional SVC-based development integrating the 11 GP; updated partner regions' framework programming and reinforced RIS; publications.

1.7 Partnership information

Number of partners financed under INTERREG IVC

Number of partners not financed under INTERREG IVC

Austria:	0
Belgium:	0
Bulgaria:	0
Cyprus:	0
Czech Republic:	0
Denmark:	0
Estonia:	0
Finland:	4
France:	0
Germany:	0
Greece:	0
Hungary:	0
Ireland:	3
Italy:	2
Latvia:	0
Lithuania:	0
Luxembourg:	0
Malta:	0
Netherlands:	0
Poland:	1
Portugal:	0
Romania:	1
Slovak Republic:	0
Slovenia:	0
Spain:	0
Sweden:	0
United Kingdom:	1
Total:	12
Norway:	0

EU-MS:	0
Switzerland:	0
Others:	0

Total number of partners: 12

Overview of project partners (details of the partnership have to be filled in in Section 5)

	Institution	country	Partner budget			
<u>LP</u>	Kainuun Etu Ltd	FI				
<u>P2</u>	Joint Authority of Kainuu Region	FI				
<u>P3</u>	Regional Council of Pajjat	FI				
<u>P4</u>	Lappeenranta University of Technology, Lahti Unit	FI				

<u>P20</u>						
<u>P21</u>						
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<u>P38</u>						
<u>P39</u>						
<u>P40</u>						

1.8 Project budget (in EUR) (based on the partner budget described in Section 5)

	Amount
ERDF Funding	0,00 €
National Public Co-financing	0,00 €
Total budget eligible to ERDF	0,00 €
Norwegian Funding	0,00 €
Norwegian Co-financing	0,00 €
Total Budget Norway	0,00 €
INTERREG IVC BUDGET	0,00 €
Other funding	0,00 €
TOTAL BUDGET	0,00 €

1.9 Lead Partner confirmation

By signing the Application Form the Lead Partner hereby confirms that

- the project neither in whole nor in part has or will receive any other complementary EU funding (except for the funding indicated in this Application form) during the whole duration of the project.
- the project is in line with the relevant EU and national legislation and policies of the countries involved.
- all partners in the partnership receiving funding from the INTERREG IVC programme (ERDF or Norwegian funding) fulfil the criterion of a public body or a body governed by public law as defined in the Programme Manual.
- all partners described in Section 5 of the Application Form are committed to taking part in the projects' activities
- the information is accurate and true to the best knowledge of the Lead Partner

Signature of the Lead Partner	Official stamp of the Lead Partner's institution if available
Name of the signatory	Antti TOIVANEN
Title of the signatory	Managing Director
Lead Partner's institution	Kainuun Etu OY
Date of signature	08/02/2010

Section 2: Detailed Description of the Project

2.1 Rationale

2.1.1 Brief history of the project

Please describe how the project idea and partnership was developed and how the partners were involved in developing the project proposal.

1.- DEVELOPMENT OF THE FRESH PROJECT CONCEPT: The FRESH project idea was introduced in late 2007 by an interregional network of regional authorities, universities and regional development companies in the aftermath of the Interreg III C North project called DQE (Design, Quality, Environment). DQE dealt with the identification of the conditions and tools of regional integrated development (reconciling Göteborg & Lisbon, reconciling the 3 dimensions economy, society, environment). The project conclusions identified (i) territorial sustainability (linked to input- output analysis of the economy, society and environment) and (ii) Sustainable Value Creation (SVC)-based development as the necessary and sufficient conditions to address regional integrated development. FRESH builds on the later conclusion. It developed in four stages: (i) the notion of SVC as a holistic development concept was analysed in depth; (ii) then regional applications of ETAP, as tools to SVC were discussed, including:

regional innovation systems (RIS), ecodesign and its relation to RIS, challenges of SVC-based development, ecoinnovation and ecodesign; (iii) thirdly, a list of the relevant types of good practices (GP) was agreed and partners' respective GP:s were mapped and discussed. A preparatory template for the description of good practices was adopted (a little different from the template presented as example in the Interreg IV C Programme Manual). This template will be elaborated further during the project, to be able to include the key characteristics of each good practice, and will be annexed to the project publication; (iv) finally, the FRESH proposal was formulated and reviewed by each and every partner.

2.- DEVELOPMENT OF THE PROJECT PARTNERSHIP AND INVOLVEMENT OF THE PARTNERS: The initial partnership evolved during spring and summer 2008 and was finalised in autumn 2008. The criteria for partners to join the project were (i) existence of good practices in SD/SVC/design/RIS and

(ii) readiness/competence to improve policies/strategies reinforcing ETAP applications and SVC-based development.

There are 12 project partners (PP), from: FI (Kainuu & Päijät Häme), IE (MWR & SWR), IT (Veneto), PL (Lubelskie), RO (West Romania) and UK (East London). Policy makers are involved either directly as PP (6 regional authorities) or indirectly, through competent, public equivalent regional actors (PP1, 12, 13); 3 university PP support the regional authorities, acting as the expert advisory team. Partners have been involved in every step of the project formulation: agreeing the project strategy, identifying the types of good practices to focus on, and mapping own relevant regional practices. There have been two interregional project meetings (28.4.2008, London; and 12.9.2008, Helsinki). For partners that joined later, there have been also bilateral meetings (Lille, 27.10.2008).

2.1.2 Problem description / issue addressed

Please describe what problem(s) and/or issue(s) the project will address. Explain the background of the problem(s) / issue(s) and their relevance to the partnership and the INTERREG IVC programme. Please justify the choice of the selected sub-theme.

The overall policy challenge is to connect sustainability and economic growth. Regions are required to shift the focus of their regional SD strategies from legal compliance and harm minimisation towards SVC. This is a critical technical, policy, and mentality evolution. To deal with SVC regions need to enhance and generalise (see for example relevant analysis in Environment and Resource Economics, 41:499-518) their ETAP applications, especially ecodesign and ecoinnovation. Ecodesign is a comprehensive, knowledge intensive development instrument; its impact is on the environment as much as on the competitiveness and specialisation of a region. Consequently, ecodesign belongs to the RIS; regions, to benefit from ecodesign should deal with it accordingly. Partners joined the project for this purpose. Partners have important GP:s in SD, SVC, eco design and RIS. However, legal compliance and harm minimisation are still predominant in their SD thinking; resource productivity, eco innovation

and ecodesign are insufficiently explored:

- (i) SVC, as a mainstream development concept is not common; ETAP applications need to be enhanced. Some regions (PH, PP3, MWRA, PP5 and SWRA, PP6) in their framework programming, are emphasising the necessity to align environmental with economic policies.
- (ii) Partner GP:s include branch-based examples (e.g. wood construction in Finland, ICT in Romania, construction and retrofit in the UK), all of them focusing on energy efficiency.
- (iii) Ecodesign applications, to be effective, should be complete, i.e. cover three steps: assessment, planning and supply chain management. This practice needs to be reinforced in the partner regions.
- (iv) Ecodesign and eco innovation understanding and practices are often restricted to environmental technologies (=clean technologies), i.e. do not address sufficiently resource productivity. This lack should be corrected.
- (v) SVC development is a cross cutting issue, relevant to all policies not only the economy.

Regions need to foster ecodesign and eco innovation in this direction.

Fostering eco innovation and eco design means understanding and fostering a relevant regional innovation system (so-called "third generation innovation policy"; stressing the need for innovation to become an integrated dimension of other traditional policies (source: Innovation tomorrow, Louis Lengrand & Associés; et al (2002); OECD (2005c)).

(v) Policy coherence between the different levels of SVC-based development governance should be improved. (source: Three types of policy coherence, OECD 2003).

RELEVANCE TO THE INTERREG IV C PROGRAMME: FRESH aims at improving the effectiveness of regional development policies; it is consistent with the overall objective of the Interreg IV C Programme. It is planned to address Priority 1: Innovation & the knowledge economy, sub theme: Innovation, research and technology development: FRESH is closely related to regional economic development and competitiveness: it builds

on improving regional policies and instruments (ecodesign) to address sustainability and competitiveness; it is improving the conditions to foster eco innovation; it contributes to enhancing the regional capacities to generate and absorb new technologies leading to innovation and international competitiveness. Thus it is aligned with the "Council decision of October 2006 on Community strategic guidelines on cohesion" (2006/702/EC).

RELEVANCE TO THE PARTNERSHIP: Project partnership is based on a pre-existing network of regional organisations that expanded to include 12 partners (FI, IE, IT, PL, RO, UK). The criteria for partners joining the project were (i) existence of good practices in SD/SVC/design/RIS and (ii) readiness/competence to improve policies/strategies in the direction of SVC-based development.

2.1.3 Objectives of the project

Please describe the overall objective and sub-objectives of the project.

1.- OVERALL OBJECTIVE:

The overall objective of the FRESH project is to strengthen Sustainable Value Creation (SVC)- based development at regional level and to contribute to the implementation of the Environmental Technologies Action Plan (ETAP-COM 38/2004).

2.- SUB OBJECTIVES in detail

Component 1 (CP 1): A well managed project, reaching its objectives, without serious conflict among the partners, and timely reporting; based on team-based, effective, transparent and democratic project management.

Component 2 (CP 2)

- Promote SVC and disseminate the results of FRESH project throughout the EU;
- Effective, open, democratic and confidential internal communication among the project partners; reliable external, official communication between the project and the Interreg IV C JTS.
- Systematic and targeted dissemination (dissemination plan)
- Use of ICT tools to facilitate the internal

and the external project communication.

- Project marketing material
- General dissemination (press conferences and press releases)
- Targeted dissemination (regional authorities, regional actors including business associations and business experts' associations, academic community; international organisations (CoR, OECD, UNESCO, EURADA)
- Organisation of project dissemination events
- Participation and contribution to external, relevant events
- Publications (book, articles)

Component 3 (CP3)

- Identification and analysis of good practices leading to policy impact during the project; by improving the regional framework programming and the innovation strategy of the partner regions, and thus strengthening SVC-based development at regional level.

• Embedding of eco design into the RIS, making it part of the regional innovation strategy and promoting tailored, comprehensive applications.

- Joint formulation of a transferable model for regional SVC-based development
- Ensure comprehensive and systematic applications of eco design.
- Emphasise policy coherence
- Conceptually advance SVC-based development
- Enhancing the regional capacities to generate and absorb new technologies leading to innovation and international competitiveness.
- Deepen project-staff's understanding of SVC development, policies and tools.

2.1.4 Expected outputs and results of the project

a) Please describe the outputs and results the project intends to produce. For further information, please refer to the Programme Manual.

(**Outputs** are tangible deliverables and visible outcomes or products of the project. They directly result from the activities carried out in the project. Output indicators are typically measured in concrete units such as number of seminars, study visits, conferences, participants, publications, good practices identified, policies addressed. **Results** are direct and immediate effects resulting from the project and from the production of the outputs. Compared to outputs, results imply a qualitative value. They should be also measured in concrete units such as the number of staff with increased capacity, the number of good practices successfully transferred, the number of policies improved.)

CP1

• Outputs

1 subsidy contract; 7 project reports; 1 set of evaluation criteria; 2 evaluation reports; 1 Project Management Team (PMT); 1 Interregional Steering Committee (ISC); 7 ISC meetings

• Results

Average number of ISC meetings annually: 2

CP2

• Outputs

N° of press releases disseminated 16; N° of brochures created 2; N° of copies of brochure disseminated 8400; N° of newsletters created 2; N° of copies of newsletters disseminated 500; N° of dissemination events organised 25; N° of other events participated in 24; Project publication 1; Project web site 1; Articles 16; Project dissemination strategy 1

• Results

N° of articles/appearances in press and media 40

Estimated n° of participants in events 1420

Average n° of visits per month on operation's website 100

Number of copies of the project publication disseminated 500

CP3

• Outputs: N° of interregional events (seminars, workshops, study visits, etc.) organised by the project to exchange experience 19; Total N° of participants in all these interregional events 428; N° of good practices identified: 11; N° of regional policies and instruments addressed in the field tackled by the operation 24 (=8 regions *(1 regional framework programming + 1 RIS + 1 ecodesign comprehensive implementation)) ; N° of regional SVC-based development models 1; N° of regional advisory group meetings 24; Number of reinforced RIS with comprehensive eco design tools 8; Number of studies on conceptual advancement of SVC-based development 1; □

• Results

N° of staff members with increased capacity (awareness / knowledge / skills) resulting from the exchange of experience at interregional events: 92

N° of good practices successfully transferred: 11

N° of regional policies and instruments improved in the field tackled by the operation (=8 regions *(1 regional framework programming + 1 RIS + 1 comprehensive ecodesign application methodologies)) : 24

Number of regions with improved RFP in the direction of SVC based development: 8

Number of regions with reinforced RIS and innovation strategy by embedding ecodesign: 8

N° of regions with improved, RIS tools for comprehensive ecodesign methodologies: 8

N° of regions with tailored development funding criteria to promote SVC and ecodesign applications and resources: 8

b) Please explain the innovative character of the expected results. In particular, for projects deriving from past INTERREG experiences (follow-up projects), please clarify the added-value of these results compared to the achievements of the previous experience.

FRESH is related to the Interreg III C North project called DQE (Design, Quality, Environment). DQE project aim was to identify the conditions and tools of regional integrated development (reconciling Göteborg & Lisbon). DQE identified territorial sustainability and SVC-based development as the necessary and sufficient conditions. It concluded that (i) territorial sustainability, based on systematic input-output analysis, should be taken up by the EU Territorial Cohesion policy to form the base for polycentric development; and (ii) SVC should be better understood and tools should be developed to help regions adopt it.

FRESH starts where DQE left off. It mainstreams SVC to regional policies and explores it systematically. FRESH innovativeness lies in the thematic focus (SVC at regional level) of the project, in emphasising the interconnection of ecodesign to RIS, in the concern for policy coherence across the regional levels of SVC governance, and in the methodology to promote

comprehensive and tailored ecodesign initiatives. SVC -based development is an innovative theme, because although it is the most effective path to combined sustainability and competitiveness, it has not been explored nor mainstreamed sufficiently yet. Similarly, regional applications of ETAP need to be reinforced, including ecodesign and eco innovation. The added value of FRESH is that it mainstreams SVC into regional policies based on holistic, coherent and transferable approaches, and builds on the interconnection of eco design and the RIS, as a way to strengthen the effectiveness of ecodesign applications and provide a permanent policy platform for ecodesign initiatives.

The FRESH partnership consists of 8 regions: 3 regions (Kainuu, Päijät Häme, MidWest Region) that come from the DQE network and 5 "new" regions (SouthWest Region, Veneto, East London, Lubelskie, and West Region Romania).

2.1.5 Intensity of cooperation

Please describe the level of intensity of cooperation that you intend to achieve within your project (see chapter 2.1.1 of the programme manual)

FRESH is a medium to high intensity cooperation project. Its basis is to exchange experience, transfer good practice (GP) to improve existing policies and tools of the partner regions, and to jointly formulate a transferable model supporting holistic SVC-based development approaches. The responsibility, for the coordination of the implementation of the 3 components and their respective sub components, is shared among the partners. The criteria for partners joining the project were (i) existence of good practices in SD/SVC/design/RIS and (ii) readiness/competence to improve policies/strategies in the direction of SVC-based development. The exchange of experience (CP3) is organised into two stages: GP identification and analysis and GP transfer. Each stage is coordinated by partners who have special experience in fields relevant to the GP:s, including policy formulation. The GP identification and transfer is supported by a team of university-partners, who act as advisers.

The LP, Kainuun Etu (KE), has a good background in managing and implementing EU (Interreg III B and C, Interreg IV B, FP6 and ESF Article 6) and domestically funded projects, i.e. has good competence in team work and interregional cooperation; basic tools like activity and financial reporting templates exist already. FRESH includes on going evaluation, which is the responsibility of the ISC: (i) evaluation of the project progress and acceptance (or not) of the deliverables is part of the regular duties of each ISC meeting; (ii) more targeted evaluation, focusing on good practice identification, modeling, and transfer, and direct improvement of the regional framework programming and the RIS, is planned to take place twice during the project.

Cooperation among the partners will be facilitated by the project web site (includes an on line filing system of the final deliverables) and an etranet space for internal communication.

2.1.6 Approach and methodology

Please describe the approach and the methodology (e.g. sequence, combination and interrelation between the activities; logic behind the different Components) proposed to achieve the project's objectives and to produce the intended outputs and results.

The centre of the project activities is the identification and transfer of good practice (GP) strategies and tools effectively promoting regional SVC-development. Comp.3 deals with the interregional GP exchange. Comp. 2 is dedicated to the dissemination of the results and outputs of Comp. 3. The identification of the GP results in a jointly formulated transferable model of regional sustainable value creation-based development. This model forms the methodological base for the good practice transfer and the related policy impact. The aim of the policy impact is to update the framework plans and reinforce the content and the implementation tools of the innovation strategies of the partner regions in the direction of SVC. The components of sustainable value creation (eco design and eco-innovation) are embedded into the regional innovation system; tailored and comprehensive eco-design and eco-innovation applications of sustainable value creation are ensured, and related implementation tools

are enhanced. Ecodesign applications consist, roughly, of a 3 stage process, which includes (i) assessment (of the environmental performance of a product/service in respect to specific criteria), (ii) planning to improve accordingly the product/service, and (iii) supply chain management. Each stage requires corresponding, tailored tools. Unfortunately, often, eco-design practitioners limit the application to the assessment stage, and this restricts their effectiveness, since it is the planning stage that determines some 90% of the competitiveness and sustainability of a product/service.

SVC -development is a cross cutting development approach, relying on and requiring policy integration. It implies that SVC is relevant not only to the economic development but to all the policies (e.g. education, health, ...). In order to be able to facilitate overall, systematic SVC policy improvement possibilities in the regions after the end of the project, Comp.3 addresses this aspect through

a jointly formulated study "advancing the concept of SVC-based development at regional level".

(b) PROCESS:

The GP identification and transfer involves 11 good practices. Each one of them requires very specialised knowledge. Component 3 is broken down into tailored sub-components to be able to address each different type of GP. The coordination of each sub component is assumed by partners with strong experience in the respective areas. A summary correlation between types of GP and project partners (PP) follows:

-SVC at regional level: PP 3,5, 6,10

-RIS: PP 2,3,4,5,6,8,10,11,12,13

-Comprehensive eco-design applications: PP 7,9,12

-Ecodesign assessment: PP 2,3,4,5,6,8,10,12

-Design as a regional competitiveness instrument: PP 3, 5

-Regional partnerships: all; -Sustainable innovation: PP 4; -Funding criteria: PP 3,5,6,8,10

2.1.7 Components of the project

Activities have to be organised logically into a certain number of components. The description of these components is provided in section 3 of the application form. For further information on the components, please refer to the programme manual.

Component 'Preparation Activities'	Title	Preparation activities
	Responsible partner	Kainuun Etu OY
Component 1	Title	Management and coordination
	Responsible partner	Kainuun Etu Ltd, PP1
	Planned results	A well managed project reaching its objectives, without serious conflict between the partners, without irregularities and with smooth reporting to the programme
Component 2	Title	Communication and dissemination
	Responsible partner	Regional Development Agency-West Region, PP12
	Planned results	Dissemination of the results and outputs of FRESH and promotion of the notion of SVC-based development across the EU; to regional authorities, business community, academic community, and the general public.
Component 3	Title	Exchange of experiences dedicated to the identification and analysis of good practices
	Responsible partner	Veneto Region-Handcraft Department, PP 8
	Planned results	• Identification and analysis of 11 good practices leading to policy impact during the project; including SVC into the regional framework programming and the innovation strategy of the 8 partner regions and thus strengthening
Component 4	Title	
	Responsible partner	
	Planned results	
Component 5	Title	
	Responsible partner	
	Planned results	

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2.1.8 Durability of the project results

Please describe how the durability of the project's achievements will be ensured. How, when and by whom will the outputs be used and how will they be maintained after the end of the project? How will the results/impacts of the project be sustained?

Durability of achievements

FRESH achievements are durable as a result of

- (i) the continued relevance of the main theme: SD is continuously becoming more and more important, it is a milestone to development; SVC methodologies are more and more encouraged.
- (ii) the mainstream status of the outputs: SVC and ecodesign have been mainstreamed into the regulatory framework of the regions already during the project. Of course, the impact of FRESH will be possible to experience and assess after these policies have been implemented, i.e. after a few years.
- (iii) increased absorbing capacity of the partner regions: the operation of the RAG:s ensures that the outputs of FRESH are well understood and have earned the support of the relevant regional stakeholders.
- (iv) conceptual validity and transferable model: FRESH formulates a transferable model of SVC-based development which can be used by any region that is interested to focus on SVC. This model contains, in a relevant and

structured way, all the GP:s that have been identified and selected to be transferred. The model is planned to be ready to be used by the end of the first 18 months of the project, because it is the base for organising the policy modification, i.e. the GP transfer, in the regions.

Users and sustainability of impacts

The outputs of FRESH are primarily meant to support regional authorities and, through them, RIS actors. The reinforced RIS through ecodesign forms a good base on which to develop a complete regional ecoinnovation strategy. The comprehensive eco design application model, due to the tailored and detailed methodology we follow during FRESH, can be used by business support organisations and ecodesign business experts

Often, regions are slow to adopt ecodesign tools and / or to generalise their applications. The emphasis on regional partnerships ensures that after the end of FRESH, there will be designated actors in each region who proactively disseminate comprehensive

ecodesign applications to businesses. This implies reinforcement of the range and quality of the knowledge intensive business services (KIBS) in the regions and that the capacity for SVC-based development of all partner regions is considerably enhanced.

The outputs of the 'conceptual advancement of SVC-based development' is meant to explore SVC from the point of view of a larger range of policies beyond economic development, e.g. Health, Education, Social Security. The results of the conceptual development exercise are of special importance to the partners who plan to eventually formulate all-inclusive regional SVC-development approaches.

Finally, conforming to the provisions of the Interreg IV C manual, the project's core outputs will remain available for at least 5 years after the closure of the project.

2.2 Policy context

2.2.1 Contribution to the programme's objectives and to the Lisbon and Gothenburg agendas

Please describe how the project will help to achieve the objectives of the INTERREG IVC programme and contribute to the Lisbon and Gothenburg agendas. What added value will interregional cooperation bring in this context?

INTERREG IV C OBJECTIVES:

FRESH project is planned as an Interreg IV C Regional Initiative project. Its purpose is to improve the effectiveness of regional framework programming, the ecodesign instruments and the effectiveness of the RIS in relation to ecodesign. One of the outputs of FRESH is a transferable model addressing SVC-based development at regional level. This model helps regions improve their development policies and SD approaches to include SVC, as a more effective and inclusive method compared to legal compliance and harm minimisation; it also guides regions towards comprehensive and tailored ecodesign initiatives aligned with regional priorities, by linking them to the regional innovation strategy and the RIS. FRESH activities are centred on the interregional exchange, the identification, analysis and transfer of good practices.

Partners' good practices revolve around innovation (RIS, SVC, ecodesign tools, regional design initiatives), regional SD strategy, and SVC-regional development programming).

LISBON and GOTHENBURG: FRESH project contributes directly to both the Lisbon agenda and the Gothenburg strategy. FRESH overall objective is to strengthen SVC -based development at regional level. The added value of the project in the context of the Lisbon and Gothenburg agendas, is that to achieve its objective, FRESH is reinforcing the implementation of ETAP in the partner regions, strengthens the links between ecodesign and ecoinnovation to the RIS, ensures comprehensive methodology to ecodesign applications, and advances conceptually SVC development to pave the way for the next step of policy initiatives.

The Lisbon action plan has 3 main themes:

(a) making Europe a more attractive place to invest and work; (b) knowledge and innovation for growth: facilitate innovation, the uptake of ICT and the sustainable use of resources; (c) creating more and better jobs.

The Gothenburg strategy stresses environmental sustainability (Gothenburg European Council, June 2001).

The EC, following a request of the Gothenburg European Council of June 2001 (http://ec.europa.eu/research/environment/policy/etap_en.htm) adopted the ETAP initiative in January 2004, as the main EU instrument to promote environmental technologies. ETAP is a joint initiative between DG Research and DG Environment. It is also one of the elements of the Lisbon Strategy, since its aim is to improve the environment and the economy at the same time. ETAP was reconfirmed at the European Spring Summit in 2005 and in the Broad economic guidelines, guideline 11, July 2005: 'Eco-innovation, environmental technologies to be integrated in national

reform plans; to encourage the sustainable use of resources, synergies between environmental protection and growth...".

ETAP has three main priority areas: Getting from Research to Markets; Improving Market Conditions; Acting Globally. FRESH is contributing to the 2nd priority area and to the cross cutting theme 'Co-operation with Member States: Improve co-operation, exchange of information and best practice between Member States'.

2.2.2 Involvement of the relevant policy makers

For the Capitalisation Projects, please explain how, in each participating region, the relevant bodies responsible for the Operational Programme will be involved? These explanations will be complementary to the information provided in section 5 ('Relevance of the partner'). For further information, please refer to the programme manual.

Acronym: FRESH

2.2.3 Consistency of the project with EU horizontal policies

a) Equal opportunities

Please state if the project will:

- ☐ have its main focus on equal opportunities
☒ be positive in terms of equal opportunities
☐ be neutral in terms of equal opportunities

b) Environmental sustainability

Please state if the project will:

- ☒ have its main focus on environmental sustainability
☐ be positive in terms of environmental sustainability
☐ be neutral in terms of environmental sustainability

c) Consistency of the project's theme with EU horizontal policies

Please explain how the theme tackled by your project will address directly or indirectly each of the two EU horizontal policies.

EQUAL OPPORTUNITIES: Article 13 of the Treaty of Amsterdam (1997), grants the power to combat discrimination on the grounds of sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation, and to promote Equal Opportunities. Two new directives have resulted from it, the Racial Equality Directive, 2000/43/EC, and the Employment Equality Directive, 2000/78/EC. Council Directive 2000/43/EC implements the principle of equal treatment between persons irrespective of racial or ethnic origin, and Council Directive 2000/78/EC establishes a general framework for equal treatment in employment and occupation. The FRESH project is aligned with the principle of Equal Opportunities in every sense of the term, equally promoting development opportunities to all partner regions and actors involved.

ENVIRONMENT: The overall objective of the FRESH project is to strengthen Sustainable Value Creation (SVC)- based development at regional level and to contribute to the implementation of the Environmental Technologies Action Plan (ETAP-COM 38/2004) - with special focus on ecodesign and econnovation.

ETAP is an initiative of the EC, jointly coordinated by DG Research and DG Environment. It has been formulated following a request by the Gothenburg Council in June 2001. The purpose of ETAP is to develop environmental technologies and contribute simultaneously to sustainability and competitiveness. Thus FRESH project is seeking to disseminate GP of regional development policies and instruments promoting environmental sustainability and economic competitiveness.

d) Consistency of the project's implementation with EU horizontal policies

Please explain how the day-to-day implementation of your project may address equal opportunities and how it may impact the environment.

In order to answer this §, every partner was asked to fill in a questionnaire regarding day to day practices of Equal Opportunities and Sustainable Development, with special focus on the Environmental dimension. The results are as follows:

EQUAL OPPORTUNITIES:

Partners' responses indicate that all regions are implementing the two anti-discrimination directives (Racial Equality Directive, 2000/43/EC, and the Employment Equality Directive, 2000/78/EC). In practice this means that many among the partners have females on managerial positions and employ foreigners as well. All partners' overall employment policy is to hire "according to skills". However, some regions have reinforced approaches promoting (i) equal opportunities and diversity (London and Päijät Häme); (ii) equal opportunities for disabled people (Päijät Häme; 'handicap audit'); (iii) gender equality through project selection criteria (Kainuu) and, finally, one partner (Kainuu) has added one more criterion to equal

opportunities and that is location, i.e. equal opportunities to access labour markets. The latter criterion is socially relevant to sparsely populated regions in northern Finland.

ENVIRONMENT

Partners' practice of environmental sustainability varies from medium to high, reflected on day to day practice, knowledge, and policies: Some partners are ISO 14001 certified (Kainuun Etu) while practically all partners try to reduce the intensity of utilisation of their water, paper and energy use. For example, a lot of domestic and foreign cooperation is done through tele meetings, e mails and e-telephony options. All partners have regional SD strategies. However, some partners address environment as main development sector (Päijät Häme, MWRA, SWRA) or as a benchmarking target (LTGDC, sustainable communities), while others see it more as environmental protection and biodiversity. Kainuu, MWRA and SWRA

are regularly utilising environmental impact assessments in connection to project funding decision making.

2.3 Management and coordination

2.3.1 Coordination

a) Will coordination be sub-contracted?

no

b) Details of the coordinator

Name	Ninetta Chaniotou		
Institution	Kainuun Etu Oy		
Address	Lönrotinkatu 1		
Postal code	87100		
Town	Kajaani		
Country	FI		
Phone (office)	+358 8 6178119	(mobile)	+358 44 5514559
Fax	+ 358 8 6178120		
Email	ninetta.chaniotou@kainuunetu.fi		

c) Management and coordination

Please describe the main coordination tasks and the way the day-to-day management of the project will be organised.

Project manager's tasks are distinguished into ADMINISTRATIVE and MANAGERIAL, as follows:

1.- ADMINISTRATIVE TASKS, regarding

- Project Partnership Agreement (PA): Project manager formulates the PA, negotiates it with each partner, and ensures that it is signed by authorised representatives of each partner organisation during the kick off meeting of the project
- Project management team (PMT): project manager organises the project management team (PMT); one person from each partner organisation including the financial manager of the project; project manager is member of the PMT and chairing its operation.
- Interregional Steering Committee: (i) prepares the set up of the Project Interregional Steering Committee (ISC); is the secretary of the ISC; prepares the ISC meetings (agenda, coordination of issues with partners) & keeps the minutes; responsible for disseminating the minutes of the ISC to all partners.
- Progress reports: project manager formulates the 6-month

project progress activity and financial reports (in collaboration with the financial manager), facilitates the auditing, and ensures reports are submitted on time.

- Eligibility of expenditures & reporting sufficiency: Project manager ensures all PMT members are familiar with and apply Interreg IV C regulations in their reporting and auditing,
- Shared costs tenders: the project manager (PM), in collaboration with the PMT formulate the terms of reference (ToR) of the tender (-s) (project web site, project marketing material, brochures and posters, publication, closing conference, policy audit tools). PMT members disseminate the tender in the respective regions. Offers are submitted to the ISC who, through the PM, formulate the comparative table; each partner makes own weighted assessment. The selection decision takes place during an ISC meeting or by electronic means.
- On going monitoring: The project manager reports to the LP & the ISC.

2.- MANAGERIAL TASKS

- Activity planning, implementation, monitoring and quality assurance: Project manager is responsible for ensuring the implementation of the approved action plan; making sure that responsible partners carry out their duties as per the PA, and for reaching project objectives and results. Project manager is continuously assessing the progress of the project towards the agreed objectives; there is a monthly activity assessment with the members of the PMT. Actual or anticipated problems are discussed, solutions identified, and implemented.

3. COMMUNICATION & TEAM WORK

- Internal communication: Project manager promotes transparent, accountable, democratic and confidential communication among all the partners; through e mails, extranet, phone and skype-based contacts.
- External communication: Project manager, on behalf of the LP and the whole project partnership, is responsible for the contacts with the Interreg IV C JTS.

2.3.2 Financial management

a) Will financial management be sub-contracted?

no

b) Details of the Financial Manager

Name	Kati Moilanen		
Institution	Kainuun Etu Oy		
Address	Lönrotinkatu 1		
Postal code	87100		
Town	Kajaani		
Country	FI		
Phone (office)	+35886178128	(mobile)	
Fax	+35886178120		
Email	kati.moilanen@kainuunetu.fi		

c) Financial management

Please describe the main tasks of the financial manager and the way the day-to-day financial management of the project will be organised.

Financial management includes the following two groups of tasks: (i) Lead Partner's project financial management and (ii) overall financial management of the project.

(i) Lead Partner's financial management

The financial manager :

- reports to the Managing Director of Kainuun Etu Oy
- ensures that LP expenditures are eligible and conforming to the Interreg IV C regulations
- makes the bookkeeping
- formulates the ledger of the financial reports
- monitors the expenditures of the LP in collaboration with the project manager
- formulates the -month financial progress reports, facilitates the 6-month LP's financial progress report auditing, and ensures auditing is done on time
- keeps the records and files of LP's financial reports and related issues
- ~~participates in local meetings, especially local steering team meetings~~
- guides the domestic (Finnish) partners concerning financial reporting and ensures alignment with the Interreg IV C regulations.

(ii) Overall project financial management

The financial manager

- collaborates closely with the project manager and the Chairman of the Interregional Steering Committee (ISC)
- in collaboration with the project manager, ensure that project expenditures are eligible and conforming to the Interreg IV C regulations
- participates in all ISC meetings, reviews financial issues and informs partners accordingly
- is member of the project management team (PMT)
- ensures that common timesheet templates are sent to the partners
- controls the financial reports submitted by each partner for the 6-month progress reports
- communicates with the partners in case of need for clarifications through e mails shared with the project manager

- formulates the project ledger of the overall project 6-month financial reports
- facilitates the auditing of the project accounts each semester and ensures project auditing is done on time
- If a serious problem appears in the financial reporting / expenditures of any of the partners, it is solved in collaboration with the project manager and the partner in question. Project manager is responsible for contacting the Interreg IV C JTS (Joint Technical Secretariat) if such a problem cannot be solved internally.

2.3.3 Strategic level

Please describe the decision-making, monitoring and evaluation structure of the project, including the composition of the steering group, its competences and procedures.

The strategic level of decision making, monitoring and on going evaluation is covered by CP1 and the management structure of the project:

Responsible partner for CP1: Kainuun Etu(KE), PP 1/ LP; Kainuun Etu team includes three persons: the chairman of the ISC, the project financial manager, and the project manager. Project manager distributes reporting and timesheet forms to all partners.

Partnership Agreement (PA): KE formulates the PA, in which partners' tasks, budgets and way of cooperation are described in detail. The PA will be negotiated with each one of the partners, and is expected to be ready and signed during the 1st ISC meeting.

Interregional Steering Committee (ISC): the ISC comprises legal representatives of each one of the partner organisations; way of operation is described in the PA. 7 ISC meetings are scheduled, additional are possible if necessary. ISC decisions are taken in consensus. Each partner organisation has one vote.

ISC is chaired by the lead partner (KE); the project manager is the secretary of the ISC. ISC meetings are open to all project staff. The ISC evaluates the progress of the project implementation and the quality of its deliverables and results; makes decisions about necessary changes; is responsible for the targeted evaluation (on good practice transfer and the direct impact on regional policies and instruments). A special template and two reports from the targeted evaluation exercise are planned to take place during the project.

Project management team (PMT): PMT comprises the project financial manager, the project manager, and an appointed contact person from each partner organisation. PMT works together to ensure effective and smooth management; it plans, troubles shoots, coordinates and monitors the project implementation; PMT reports to the ISC. Project extranet facilitates communication among the PMT members.

CP 3 coordination team (CP3CT): CP3CT is set up to ensure the effectiveness of the good practice transfer. It is coordinated by ReVe, PP8 (as responsible for the CP3) and comprises the sub component leaders, the three university partners, and the project manager. The CP3CT meets physically during the scheduled 7 interregional meetings and by e mail and teleconferences otherwise.

CP2, Project Dissemination Team (PDT): PDT is set up to ensure maximum impact from the dissemination activities in the partner regions and outside the project partnership. PDT is coordinated by the CP 2 responsible partner WestRDA, PP12. PDT comprises one contact person from each partner organisation and the leaders of the CP 2 subcomponents. One of the tasks of the PDT is to ensure the multi lingual profile of the project web site and of the project marketing material. The PDT meets physically during the scheduled 7 interregional meetings and by e mail and teleconferences otherwise.

2.3.4 Roles and tasks among the partners

Please describe if there is any division of roles and tasks among the partners as far as coordination is concerned (e.g. partners responsible for administrative and/or financial tasks, components and/or activities).

Partner involvement is very strong. Since some of the tasks are quite demanding, partner budgets have been planned to take into account, among other things, the intensity of the involvement as well.

Task break down is as follows:

CP1: Component responsible partner: Kainuun Etu OY, PP1 / LP

CP2: Component responsible partner: WestRDA, PP12

Sub components and coordinators

2.1 Project dissemination team and project dissemination strategy: WestRDA, PP12

2.2 Project marketing material (common costs): WestRDA, PP12

2.3 Project web site (common costs): KE, PP1

2.4 Project publication (common costs): KE, PP1; 2.5 Closing conference (common costs): KE, PP1; 2.6 Participation in interregional events: JAKR, PP2; 2.7 Press releases and press conferences: JAKR, PP2; 2.8 Articles in the press: OCRG, PP11; □

CP: 3

Component responsible partner: RegioVeneto (ReVe), PP8

Sub components & coordinators

3.1 GOOD PRACTICE IDENTIFICATION

3.1.1 Regional framework programming, all GP coordinated by LTGDC, PP10

3.1.1.1 SVC-development objectives

3.1.1.2 Regional SVC-development performance indicators

3.1.1.3 SVC- policy performance measurements

3.1.2 Strategy

3.1.2.1 Embedding eco design into the regional innovation strategy: LUT, PP4

3.1.2.2 Best eco design assessment tools: UL, PP7

3.1.2.3 Best eco design planning tools: UP, PP9

3.1.2.4 Knowledge policy recommendations: UP, PP9

3.1.4 List of selected good practices: LTGDC, PP10.

3.1.5 Formulation of transferable model of SVC-based development including ecoinnovation and ecodesign improvement : RCPH, PP3

3.2 GOOD PRACTICE TRANSFER

3.2.1 Regional action plans for transferring SVC-based development model to the partner regions. Impact on regional framework programming and the RIS: RCPH, PP3

3.2.3 Monitoring of the policy impact process and final report: RCPH, PP3

3.3 REGIONAL ADVISORY GROUPS: SWRA, PP6

3.4 CONCEPTUAL ADVANCEMENT of SVC-BASED DEVELOPMENT, LUT, PP4

3.5 POLICY AUDIT TOOLS (common cost): KE, PP1

Section 3: Components

3.0 Component 'Preparation activities'

Title	Preparation activities	
Total eligible costs		
Responsible partner	Kainuun Etu OY	

Please describe the preparation activities which have taken place

- 1.- Formulation of the FRESH proposal concept, March - November 2008)
- 2.- Project preparation meeting, London, 28. 4. 2008
- 3.- Development of the partnership, June - October 2008
- 4.- Project preparation meeting, Helsinki 12. 9. 2008
- 5.- Bilateral partner meeting, Lille, 27.10.2008
- 6.- Finalisation of the proposal and submission, Dec 2008- January 2009

3.1 Component 1

3.1.1 Component main features

Title	Management and coordination	
Total eligible costs		
Responsible partner	Kainuun Etu Ltd, PP1	
Planned results	A well managed project reaching its objectives, without serious conflict between the partners, without irregularities and with smooth reporting to the programme	
Output indicators	Indicators	Target
	Average number of Steering Committee (SC) meetings organised per year	2

3.1.2 Component general description

Information on the way the management and coordination will be carried out has to be provided in section 2.3 of the Application Form.

3.1.3 Detailed work plan

Please describe as precisely as possible the activities planned per semester as well as the related outputs. Outputs should be quantified and in line with the information provided in sections 2.1.4 and 3.2.1 of the application (if no activities and outputs are planned in a semester, please indicate 'not applicable' in the relevant fields).

Acronym: FRESH

Activities Jan-Jun 2008	
Output(s)	
Activities Jul-Dec 2008	
Output(s)	
Activities Jan-Jun 2009	
Output(s)	

Activities Jul-Dec 2009	
Output(s)	
Activities Jan-Jun 2010	<p>Kick off meeting and 1st Interregional Steering Committee meeting (ISC), January 2010, Limerick, organised by PP7 UL.</p> <ul style="list-style-type: none"> - establishment of the Interregional Steering Committee (ISC), -first meeting of the ISC, -signing of the Partnership Agreement -establishment of the project management team (PMT). <p>2nd ISC, Timisoara, RO, June 2010; organised by PP12 WestRDA.</p> <ul style="list-style-type: none"> - Agreement of the on going evaluation criteria.
Output(s)	<p>1 Agenda,participants and minutes of the kick off meeting.</p> <p>2.List of members of the ISC.</p> <p>3. Signed PA.</p> <p>4. List of members of the PMT.</p> <p>5. Agenda,participants and minutes of the 2nd ISC. 6. List with criteria for the on goin evaluation.</p>
Activities Jul-Dec 2010	<p>ACTIVITIES DURING THE 2ND SEMESTER:</p> <p>Audited regional and project reports, September 2010</p> <p>Submission of 1st progress report, October 2010</p> <p>Management and coordination activities</p> <p>INTERREGIONAL MEETINGS:3rd ISC, London, UK, November or December 2010</p>
Output(s)	<p>1. Agenda, participants, and minutes of the 3rd ISC.</p> <p>2. 12 audited partner activity and financial reports</p> <p>3. 1st activity and financial project progress report (PR) audited and submitted.</p>

Activities Jan-Jun 2011	<p>ACTIVITIES DURING THE 3RD SEMESTER</p> <p>Audited regional reports, March 2011 1 audited project report, March 2011 Submission of 2nd PR, April 2011 First on going evaluation data collection and report Management and coordination activities</p> <p>INTERREGIONAL MEETINGS: 4TH ISC, Lahti & Kajaani, FI; May 2011</p>
Output(s)	<p>1. 12 audited partner activity and financial reports 2. 2nd activity and financial project progress report (PR) audited and submitted. 3. Agenda, participants, and minutes of the 4th ISC. 4. 1st on going evaluation report</p>
Activities Jul-Dec 2011	<p>ACTIVITIES DURING THE 4TH SEMESTER</p> <p>Audited regional reports, September 2011 1 audited project report, September 2011 Submission of 3rd PR, October 2011 Management and coordination activities</p> <p>INTERREGIONAL MEETINGS: 5th ISC, November or December 2011; Lublin, Lubelskie, PL</p>
Output(s)	<p>1. 12 audited partner activity and financial reports 2. 3rd activity and financial project progress report (PR) audited and submitted. 3. Agenda, participants, and minutes of the 4th ISC.</p>
Activities Jan-Jun 2012	<p>ACTIVITIES DURING THE 5TH SEMESTER</p> <p>Audited regional reports, March 2012 1 audited project report, March 2012 Submission of the 4th PR, October 2012 Data collection for the 2nd on going evaluation report Management and coordination activities 1st on going evaluation report</p> <p>INTERREGIONAL MEETINGS: 6th ISC, May or June 2012; Venice, Veneto region, IT</p>
Output(s)	<p>1. 12 audited partner activity and financial reports 2. 4th activity and financial project progress report (PR) audited and submitted. 3. Agenda, participants, and minutes of the 6th ISC. 4. 2nd on going evaluation report</p>

Activities Jul-Dec 2012	<p>ACTIVITIES DURING THE 6TH SEMESTER</p> <p>Audited regional reports of the 5th semester, September 2012</p> <p>1 audited project report of the 5th semester, September 2012</p> <p>Submission of the 5th PR, October 2012</p> <p>Management and coordination activities.</p>
Output(s)	<p>1. 12 audited partner reports for the 5th semester.</p> <p>2. 1 audited project report for the 5th semester.</p>
Activities Jan-Jun 2013	<p>Audited regional reports of the 6th semester, April 2013</p> <p>1 Audited project report of the 6th semester, April 2013</p> <p>Audited regional reports for the 7th semester</p> <p>Project audited report 7th semester</p> <p>Submission of the 7th PR, April 2013</p> <p>Project final report, April 2013</p> <p>Management and coordination activities.</p> <p>INTERREGIONAL MEETINGS: 7th ISC, late January 2013, location TBA</p>
Output(s)	<p>1. 12 audited partner reports for the 6th semester.</p> <p>2. 1 audited 6th project progress report (6th semester).</p> <p>3. 1 audited 7th project progress report (7th semester)</p> <p>4. Final project report.</p> <p>5. Agenda, minutes, and participants of the 7th interregional ISC meeting.</p>
Activities Jul-Dec 2013	
Output(s)	

Activities Jan-Jun 2014	
Output(s)	
Activities Jul-Dec 2014	
Output(s)	

3.2 Component 2

3.2.1 Component main features

Title	Communication and dissemination	
Total eligible costs		
Responsible partner	Regional Development Agency-West Region, PP12	
Planned results	Dissemination of the results and outputs of FRESH and promotion of the notion of SVC-based development across the EU; to regional authorities, business community, academic community, and the general public.	
Output indicators	Indicators	Target
	N° of press releases disseminated	16
	N° of brochures created	2
	N° of copies of brochure disseminated	8400
	N° of newsletters created	0
	N° of copies of newsletters disseminated	0
	N° of dissemination events organised	14
	N° of other events participated in	24
Possible additional output indicators	Project publication	1
	Project web site	1
	Articles	16
	Project dissemination strategy	1
Result indicators	Indicators	Target
	N° of articles/appearances in press and media	11
	Estimated n° of participants in events	1420
	Average n° of visits per month on operation's website	200
Possible additional result indicators	N. of copies of the project publication disseminated	500

3.2.2 Component general description

Please describe the content of this component in further detail (e.g. issue tackled, proposed approach, nature of the planned activities). For further information on the components, please refer to the programme manual.

Organisation of the work

CP 2 is broken down into 8 sub components, with respective number of partners taking responsibility for their coordination. The CP2 responsible partner, establishes the project dissemination team (PDT) during the kick off meeting. The PDT consists of one person from each partner organisation including the sub component leaders. The purpose of the PDT is to monitor the quality of dissemination and solve problems jointly. Another task of the PDT is to fill in information about the project in the local language of each partner region. The PDT also discusses the terms of reference for formulating the tenders that fall under the category "common costs".

The sub components are:

- 2.1 Project dissemination team and project dissemination strategy: WestRDA, PP12
- 2.2 Project marketing material (common costs): WestRDA, PP12
- 2.3 Project web site (common costs): KE, PP1
- 2.4 Project publication (common costs): KE, PP1
- 2.5 Closing conference (common costs): KE, PP1

2.6 Participation in interregional events: JAKR, PP2

2.7 Press releases and press conferences: JAKR, PP2

2.8 Articles in the press: LuVo, PP13

Implementation

2.1 : All the dissemination activities are based on a dissemination strategy. Both, the activities and the strategy are described in the Project Dissemination Strategy (PDS) document. During the kick off meeting, a template for the PDT is agreed. Between the kick off meeting and the 2nd interregional meeting, the CP2 coordinator fills in the PDT template. PDS is a reference document and annexed to the partnership agreement (PA). To fill in the pDS each partner must indicate the additional events in which FRESH results will be presented and the articles that will be published.

2.2: Project marketing material includes the project logo, brochures, posters, usb, mousepads, a mechanical pencil, and a notepad. Information in the brochures is in all the languages of the partner regions. Brochures and posters are printed twice. Our

experience is that usually one set of information is needed at the beginning of the project and one towards the end where there are results to describe.

2.3: The project web site serves as an online filing system, external and internal communication tool.

2.4: The structure and the contents of the publication are agreed and formulated by the project staff. The editing, the design and the printing are subcontracted.

2.6: Each partner is expected to participate and present FRESH/its results/ its outputs in at least two additional interregional events.

2.7: Each partner (or jointly in a region) is/are expected to have press releases at the start of the project and at the time of the interregional meeting, and respective press conferences.

2.8: Publication of the article on the conceptual development of SVC; 2 articles in the EURADA newsletter, 1 article in the Parliament Magazine. In addition, each partner contributes with one article in the general or specialised press. □

3.2.3 Detailed work plan

Please describe as precisely as possible the activities planned per semester as well as the related outputs. Outputs should be quantified and in line with the information provided in sections 2.1.4 and 3.2.1 of the application (if no activities and outputs are planned in a semester, please indicate 'not applicable' in the relevant fields).

Acronym: FRESH

Activities Jan-Jun 2008	
Output(s)	
Activities Jul-Dec 2008	
Output(s)	
Activities Jan-Jun 2009	
Output(s)	

Activities Jul-Dec 2009	
Output(s)	
Activities Jan-Jun 2010	<ul style="list-style-type: none"> • Review of the CP 2 <p>INTERREGIONAL MEETINGS: 1st CP 2 interregional meeting, Limerick, PP7</p> <ul style="list-style-type: none"> - Establishment of the Project Dissemination Team (PDT); discussion of the Project Dissemination Strategy - Discussion of the common costs tender (web site, brochures, other option so far up to date marketing material, publication) <p>DURING THE 1ST SEMESTER</p> <ul style="list-style-type: none"> • Press releases in all partner regions (9) • Tendering the web site & project marketing material • Preparation of the project dissemination strategy (PDS) <p>INTERREGIONAL MEETINGS: 2nd CP 2 interregional meeting, June 2010, Timisoara, RO; PP12 WestRDA organiser</p> <ul style="list-style-type: none"> - Review of CP2 - Delivery of the project web site and the 1st round of the marketing material - Press conference and press release in Opolskie.
Output(s)	1 adaptable press release text; 1 PDT 12 names and way of cooperation; 1 Template for formulating the PDS; 1 Tender 9 press releases and 2 press conferences (Limerick and Opolskie during the meetings there); 1 Agenda and minutes of the 1st CP 2 meeting; 1 project web site delivered (2nd meeting); 1st part (2400 pieces) of the project marketing material (2nd meeting); 1 project dissemination strategy ready; distributed to the partners (2nd meeting); 1 Agenda and minutes (2nd CP 2 meeting).
Activities Jul-Dec 2010	<p>ACTIVITIES DURING THE 2nd SEMESTER</p> <ul style="list-style-type: none"> • Update of the project web site • Preparation of Article for the EURADA newsletter <p>INTERREGIONAL MEETINGS: 3rd CP 2 interregional meeting, London, Novembre or Decembre 2010, LTGDC PP10 organiser</p> <ul style="list-style-type: none"> - Review of CP2 - Press conference and press release in London.
Output(s)	<p>Updated project web site</p> <p>1 Article (1st) in the EURADA newsletter.</p> <p>1 press release in London</p> <p>1 press conference in London</p> <p>1 agenda, participants and minutes from the 3rd CP2 interregional meeting.</p>

Activities Jan-Jun 2011	<p>ACTIVITIES DURING THE 3RD SEMESTER</p> <ul style="list-style-type: none"> • Updating the project web site • Presentation of FRESH in 4 interregional events <p>INTERREGIONAL MEETINGS: 4TH CP 2 interregional meeting, Lahti & Kajaani, May 2011; PP1, PP2 and PP3 organisers</p> <ul style="list-style-type: none"> • CP2 review • Press conference and press release in Lahti; press conference and press release in Kajaani.
Output(s)	<p>Updated project web site</p> <p>4 sets of agendas & ppt:s or other types of FRESH presentations in the 4 interregional events</p> <p>1 press release and press conference in Lahti</p> <p>1 press release and press conference in Kajaani.</p> <p>1 agenda, participants and minutes from the 4th CP2 interregional meeting. □</p>
Activities Jul-Dec 2011	<p>ACTIVITIES DURING THE 4th SEMESTER</p> <ul style="list-style-type: none"> • Updating the project web site • Presentation of FRESH in 4 interregional events • 4 Articles published <p>INTERREGIONAL MEETINGS: 5TH interregional meeting, October 2011, Lublin, Lubelskie, PL; LuVo PP13 organiser</p> <ul style="list-style-type: none"> - review of dissemination activities - agree structure of the project publication and task break down for formulation of its content - 2nd round of project marketing material planned - press release and press conference in Timisoara □
Output(s)	<p>Updated web site; 4 articles, copies of their publication; 4 sets of agendas and ppt:s from the presentations in various events; 1 structure of the project publication; 1 List of partners who will cooperate in writing the project publication; 1 press release and press conference from Timisoara; 1 agenda, participants and minutes from the 5th CP2 interregional meeting</p>
Activities Jan-Jun 2012	<p>ACTIVITIES DURING THE 5TH SEMESTER</p> <ul style="list-style-type: none"> • Update of the project web site • Presentation of FRESH in 8 interregional events • 4 Articles • Start filling in the project publication • 2nd round of project marketing material produced (2400 pieces of brochures + the other types of marketing material agreed) <p>INTERREGIONAL MEETINGS: 6th interregional meeting, May 2012, Venice, IT, Regio Veneto PP8 organiser</p> <ul style="list-style-type: none"> -review of dissemination activities -review of the project publication; - delivery of the 2nd round of project marketing material (2400 pieces of brochures + the other types of marketing material agreed)
Output(s)	<p>Updated project web site; 4 articles, copies of their publication; 8 sets of agendas and ppt:s from the participation in the 8 interregional events; 2nd round of project marketing material (2400 brochures + the rest of the agreed material); project publication draft; Agenda and location of closing conference agreed; Tender for the organization of the closing conference agreed; press release and press conference from Venice; agenda, participants and minutes of the 6th CP2 interregional meeting</p>

Activities Jul-Dec 2012	<p>ACTIVITIES DURING THE 6TH SEMESTER</p> <ul style="list-style-type: none"> • Update of the project web site • Editing and publishing of the project handbook • Collection of offers, comparative table and selection of organizer of the closing conference • Presentation of FRESH in the Open Days and in EURADA • Preparation of the 2nd article to be published in the EURADA newsletter
Output(s)	<p>Updated project web site</p> <p>500 copies of the project publication are distributed to the partners and to attendants of the closing conference, EURADA and Open Days events.</p> <p>1 ppt from the presentation of FRESH in Open days and 1 from EURADA</p> <p>1 Article (2nd) in the EURADA newsletter</p>
Activities Jan-Jun 2013	<ul style="list-style-type: none"> • Preparing the closing of CP2. <p>INTERREGIONAL MEETINGS: 7th CP2 interregional meeting & 1 closing conference; late January 2013; location and organizer TBA</p> <ul style="list-style-type: none"> -preparation of 1 press release from the closing conference; - dissemination of the project publication; -participation of the RAG member in the closing conference"
Output(s)	<p>1 Agenda and ppt:s from the closing conference</p> <p>1 press release from the closing conference (host region)</p> <p>1 agenda, participants and minutes from the closing CP 2 interregional meeting.</p> <p>Project publication disseminated during the closing conference Dissemination of the project publication</p> <p>List of members of the RAG:s that attended the closing conference of the project.</p>
Activities Jul-Dec 2013	
Output(s)	

Activities Jan-Jun 2014	
Output(s)	
Activities Jul-Dec 2014	
Output(s)	

3.3 Component 3

3.3.1 Component main features

Title	Exchange of experiences dedicated to the identification and analysis of good practices	
Total eligible costs		
Responsible partner	Veneto Region-Handcraft Department, PP 8	
Planned results	<ul style="list-style-type: none"> • Identification and analysis of 11 good practices leading to policy impact during the project; including SVC into the regional framework programming and the innovation strategy of the 8 partner regions and thus strengthening SVC-based 	
Output indicators	Indicators	Target
	N° of interregional events (seminars, workshops, study visits, etc.) organised by the project to exchange experience	5
	Total N° of participants in all these interregional events	280
	N° of good practices identified	11
	N° of regional/local policies and instruments addressed in the field tackled by the operation	8
Possible additional output indicators		
	Regional advisory group meetings	24
	Conceptual advancement of SVC-development; report	1
	Policy audit tools	1
Result indicators	Indicators	Target
	N° of staff members with increased capacity (awareness / knowledge / skills) resulting from the exchange of experience at interregional events	36
	N° of good practices successfully transferred (if applicable)	1
	N° of regional/local policies and instruments improved in the field tackled by the operation	8
Possible additional result indicators	Regions with SVC an objective in the RFP	8
	Ecoinnovation embedded in reg. innovation strategy	8
	Regions with comprehensive ecodesign tools	8

3.3.2 Component general description

Please describe the content of this component in further detail (e.g. issue tackled, proposed approach, nature of the planned activities). For further information on the components, please refer to the programme manual.

FOCUS: the purpose of CP3 is to ensure policy impact on the 8 partner regions' regional framework programming (RFP) and regional innovation strategy (RIS) and ensure vertical policy coherence and comprehensive cross cutting policy adaptations. Thus it strengthens SVC at regional level by conceptually relocating from the Environment sector (protection and harm minimisation) into the Economic development and competitiveness sector. Our effort is to set long term foundations for regional SVC policies and practices, and this implies a certain complexity.

ORGANISATION OF THE WORK: To facilitate dealing with the complexity of the issue, CP 3 is broken down into 5 sub components: 3.1 Good practice identification, 3.2 Policy impact, 3.3 Regional advisory groups (RAG), 3.4 Conceptual advancement, and 3.5 Policy audit tools.

POLICIES/TOOLS ADDRESSED AND THE ASSOCIATED 11 GOOD PRACTICES (GP): The GP exchange and policy impact are structured

at three levels: the RFP, the strategic level (S) dealing with the regional innovation strategy, and the implementation level (I).

- The RFP comprises: SVC OBJECTIVES, SVC SECTOR/BRANCH/ CLUSTER-BASED PERFORMANCE INDICATORS, and POLICY AUDIT TOOLS.
- The S comprises: RIS SVC-based models, eco design assessment and planning tools, and knowledge policy recommendations.
- The I level comprises actors for ecoinnovation dissemination, consumer education, sustainable innovation, and project development funding criteria.

THE SUB-COMPONENTS

3.1& 3.2: The identification of 11 GP:s and the policy impact stemming from them are done in two clearly defined stages.

3.3: The purpose of the RAG:s is to "ground" SVC and ecodesign among the relevant regional actors and increase regions' absorptive capacity for the generation of innovation. RAG:s meet regularly in every partner region, three times during the project. □

3.4: SVC does not concern only economic policy, rather, it is a cross cutting issue. To facilitate policy makers' next steps, a relevant report 3.5

Policy audit tools: Partners identified that policy audit tools would be necessary to evaluate the success of the improved policies and instruments in the long run. As this competence is outside the project partnership, it will be subcontracted under common costs.

ACTIVITIES

CP 3 activities include: templates for GP identification, meetings of the RAG:s, regional GP reports, report with RAG meetings' themes, regular interregional CP 3 meetings, thematic interregional seminars (4), policy audit tools report, and regional policy documents.

ReVe, PP8 who is the overall CP 3 responsible, establishes the CP3 coordination team (CP3CT) comprising all CP 3 sub component coordinators, to better monitor the implementation of the activities.

3.3.3 Detailed work plan

Please describe as precisely as possible the activities planned per semester as well as the related outputs. Outputs should be quantified and in line with the information provided in sections 2.1.4 and 3.3.1 of the application (if no activities and outputs are planned in a semester, please indicate 'not applicable' in the relevant fields).

Acronym: FRESH

Activities Jan-Jun 2008	
Output(s)	
Activities Jul-Dec 2008	
Output(s)	
Activities Jan-Jun 2009	
Output(s)	

Activities Jul-Dec 2009	
Output(s)	
Activities Jan-Jun 2010	<p>INTERREGIONAL MEETINGS: 1ST CP3 interregional meeting and 1st international seminar (on SVC-based development) , January 2010, Limerick, IE, MWRA PP5 and SWRA PP6 organisers.</p> <p>ACTIVITIES DURING THE 1ST SEMESTER: • Establishment of the RAG:S and first meeting • Data collection for the good practice identification • Preparation of the 2nd international seminar</p> <p>INTERREGIONAL MEETINGS: 2nd CP3 interregional meeting and 2nd international seminar, June 2010, Timisoara, RO; PP12 organiser. • 2nd interregional seminar on comprehensive ecodesign applications and tools. • 2nd interregional CP3 project meeting: analysis of the collected GP:s; IMPLEMENTATION (PP11) good practices (dissemination to businesses, PP1; consumer education, PP7, sustainable innovation sessions, PP4; project development funding criteria, PP5); distribution of respective templates to collect data for the good practice identification. □</p>
Output(s)	<p>1 agenda & ppt:s of the 1st international seminar; 1 RFP GP ppt ; 3 RFP-GP templates; 4 Strategy (S) GP ppt:s & 4S-GP templates (PP4, PP7, PP9); 1 Agenda, minutes and participants of 1st CP 3 interregional project meeting; 8 RAG meetings;</p> <p>1 Agenda and ppt:s from the 2nd interregional seminar; 1 Agenda and minutes of the 2nd CP 3 interregional project meeting; 8 Lists with RAG members</p>
Activities Jul-Dec 2010	<p>ACTIITIES DURING THE 2nd SEMESTER</p> <ul style="list-style-type: none"> • Good practice data collection; • 1st intra-regional workshop in Finland; • Preparation for the policy impact methodology, PP3; • PP1,5,6,8,10,11 and 12 send their regional development plans and their regional innovation strategies to PP3. <p>INTERREGIONAL MEETINGS: 3rd CP3 interregional meeting, November / December 2010, London, UK; LTGDC PP10 organiser:</p> <ul style="list-style-type: none"> • screening of the identified good practices and selection of most relevant; presentation of the policy impact methodology by PP3; workshop exchanging on partners' regional development plans and innovation strategies, PP3 coordinates. • Conceptual advancement of the SVC-based development: presentation of the report objectives and plan. • Study tour in the Olympic Village; presentation of the GP:s on sustainable communities and green industries (London Development Agency) • Discussion of the programme for the 3rd international seminar in Lahti; PP3 responsible.
Output(s)	<p>1 Corpus of GP:s collected; report from the 1st intra-regional workshop in Finland; 1 policy impact methodology; 8 regional development plans and innovation strategies; 1 List with the GP:s selected for the policy impact; 1 List of regions that want to test the sustainable innovation sessions (good practice transfer); 1 outline for the conceptual advancement; 1 Programme for the 3rd international seminar; presentation of the Olympic Village; Agenda, participants, minutes: 3rd CP3 meeting.</p>

Activities Jan-Jun 2011	<p>ACTIVITIES DURING THE 3RD SEMESTER</p> <ul style="list-style-type: none"> • Preparation of the 3rd international seminar; PP3 coordinates; • 2nd round of RAG meetings; • Corpus of the good practice identification, PP10 processes; material is part of the final project publication.; • Sustainable innovation session (GP transfer) in Kainuu and other regions (to be agreed) during the 2nd CP3 meeting.; INTERREGIONAL MEETINGS: 3rd international seminar and 4th CP3 interregional meeting: May 2011, Lahti & Kajaani, FI; • 3rd international seminar; to RIS and Design expertise; • 4th CP3 interregional meeting: action plan presented by each one of the regional authority partners describing the policy impact procedure; final RIS-eco innovation model, PP 4, LUT; political statement by each regional authority partner. ; • Presentation of the good practice identification report; • Review of the results of the RAG:s meetings; • Presentation of the policu aidt tender (PP1) amnd agreement on the content and the tendering process.
Output(s)	<p>Final corpus of the GP:s identified; 1 x 8 agendas, participants, and minutes from the 2nd round of the RAG meetings. 1 agenda, participants, material and minutes from the GP session (-s); 1 Agenda and ppt:s from the 3rd international seminar; 8 action plans on policy impact procedure; 8 eco innovation components into the regions' RIS:s 8 political statements; 1 tender for the policy audit tools; 1 Agenda, participants and minutes of the 4th CP3 interregional project meeting.</p>
Activities Jul-Dec 2011	<p>ACTIVITIES DURING SEMESTER 4</p> <ul style="list-style-type: none"> • Preparation of the Seminar on comprehensive ecodesign applications, PP12 responsible; • Tendering, comparing and selecting the expert for the policy audit tools; • Policy impact mainstreaming actions (according to the 8 action plans submitted in semester 3); • Consultation of LUT, PP4 to all regional policy making partners. INTERREGIONAL MEETINGS: 5th CP3 interregional project meeting, November / December 2011, Lublin, Lubelskie, PL; LuVo PP13 organiser • Interregional seminar: Comprehensive ecodesign applications as a result from the GP transfer. • 5th interregional CP3 project meeting: review of the policy impact process; review of the progress of the consultation by LUT; selected policy audit expert presents methodology to the ISC. □
Output(s)	<p>1 Selection decision for the poliicy audit tools expert 1 Agenda and ppt:s from the interregional seminar 8 monitoring reports from the policy impact process. 1 presentation by the policy audit expert. 1 Agenda, participants and minutes of the 5th CP3 interregional project meeting.</p>
Activities Jan-Jun 2012	<p>ACTIVITIES DURING SEMESTER 5</p> <ul style="list-style-type: none"> • Policy impact mainstreaming actions (according to the 8 action plans submitted in semester 3); • Finalisation of the policy audit tools; • Finalisation of the conceptual advancement report; • 2nd intra-regional meeting in Finland. • 3rd round of RAG meetings; • Final consultation stage by LUT, PP4. INTERREGIONAL MEETINGS: May / June 2012, Venice; Regio Veneto PP8 organiser. • Review of the policy impact progress; presentations of the policy mainstreaming from regions that have reached their goals; • Presentation and discussion of the conceptual advancement report; • Presentation and discussion of the final version of the policy audit tools; • Review and comparison of the results of the 3rd RAG and of all the 3 RAG:s, assessment of their usefulness; • Review of the consultation by LUT, PP4.
Output(s)	<p>1 set of policy audit tools. 1 conceptual advancement report. 1 Agenda, participants and minutes of 2nd intra-regional meeting in Finland. 1 x 8 regions agendas, participants and minutes from the 3rd round of RAG meetings. 8 policy impact progress reports; 1 agenda, participants and minutes from the 6th CP3 interregional meeting.</p>

Activities Jul-Dec 2012	<p>ACTIVITIES DURING THE 6TH SEMESTER</p> <ul style="list-style-type: none"> • Finalisation of the policy impact process in all 8 partner regions; delivery of the modified policies by October 2012.
Output(s)	<p>8 improved regional framework programming documents. 8 improved regional innovation strategies, reinforced through an eco innovation component.</p>
Activities Jan-Jun 2013	<p>INTERREGIONAL MEETINGS: 7th and closing CP3 interregional meeting, late January 2013; location TBA.</p> <ul style="list-style-type: none"> • Assessment of the results of CP3 as a whole
Output(s)	<p>1 Agenda, participants and minutes of the 7th and closing CP3 interregional meeting.</p>
Activities Jul-Dec 2013	
Output(s)	

Activities Jan-Jun 2014	
Output(s)	
Activities Jul-Dec 2014	
Output(s)	

Section 5: Partnership

Contact details of the Lead Partner

Institution (original language)	Kainuun Etu OY		
Institution (EN)	Kainuun Etu Ltd		
Legal status	Body governed by public law		
Address	Lönnotinkatu 1		
Postal code	87100		
Town	Kajaani		
Country	FI		
NUTS Level 1 *			
NUTS Level 2 *			
NUTS Level 3 *			
Phone (office)	+358 8 6178119	(mobile)	+358 44 5514559
Fax	+358 8 6178120		
Email	ninetta.chaniotou@kainuunetu.fi		
Website	www.kainuunetu.fi		
Contact person	Ninetta Chaniotou		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>Finland has a decentralised first level control system. There will be selection of auditor among those in the recommended list by the competent Finnish Ministry (Työ- ja elinkeinoministeriö/Ministry of Employment and Economic Development Finland; Alueiden kehittämissyksikkö/ Regional Development of the Interior).</p>		

Bank details

Bank name	SAMPO PANKKI		
Address	Kauppakatu 16		
Postal code	87100		
Town	Kajaani		
Country	FI		
IBAN	FI8780001970422375		
SWIFT code	DABAFIHH		
Internal reference	FRESH project		
Holder of the account	Kainuun Etu OY		

Partner budget (in EUR)

ERDF co-financing rate:	75%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? How will the partner contribute to the content of the cooperation and benefit from it? What is the capacity of the partner to directly influence local / regional policies? In the case of a Norwegian Lead Partner, please justify the reason why this partner has to be the Lead Partner.

Background and experiences of the partner

Kainuun Etu OY (KE) is the regional development company of Kainuu; established in Nov 2000; owned by the 9 municipalities of the region. KE has 27 employees and some 3 500 000€ annual turnover. Its objective is to generate and implement projects contributing to the regional economic development. KE is leading FRESH because it combines 8 years' solid experience in interregional project cooperation and management, with knowledge on regional development / innovation systems/ ETAP/ ecodesign applications, and with designated policy advisory role. Regional competitive and sustainable development are priorities in Kainuu. Since 2007 KE is ISO 14001 certified.

Regional policy impact

In FRESH, KE will coordinate the stakeholder involvement at regional level, will contribute to ensuring good practice transfer of comprehensive eco design applications and tools to the region, and will support PP2 in formulating the improved policies and tools.

Contribution to FRESH

-PROJECT MANAGEMENT: KE has solid experience in interregional cooperation and project management. As PP1, KE is chairing the ISC and the PMT.
 -PARTICIPATION: KE is participating in all components. As PP1, KE cooperates closely with all partners to ensure smooth and successful implementation of the project.
 -GOOD PRACTICE CONTRIBUTION: KE will work in coordination with and in complementarity to the activities of JAKR, PP2. It will deal especially with good practices in comprehensive applications of ecodesign, ecodesign assessment and ecodesign planning tools; also with regional partnerships. KE is responsible for involving in the RAG:s the relevant regional stakeholders.
 -COORDINATION: KE is responsible for CP1; it is coordinating sub components 2.3, 2.4, 2.5 and 3.5.
 -BENEFIT FROM FRESH: KE will adopt & apply the improved ecodesign tools to enhance the competitiveness and sustainability of the wood construction and furniture branches in Kainuu.

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

LP:

-Interreg III C North project Towards the Sustainable Region / DQE project (on integrated development/ reconciling Gothenburg and Lisbon). DQE won the UNESCO decade prize for education for SD and was selected good practice for innovation transfer to SMEs by the INTERACT programme

-AUTREF (internationalisation of food processing) Interreg III B NPP

PP:

FinNetSME Interreg III C East (regional SME financial tool supply chain)

CULTMARK Interreg III C East (region's cultural market placement),

DEBATE Interreg III C North (formulating criteria for EU business advisors),

SAT (European Salmon Tours) Interreg III C North,

BRISE (ICT applications and policies) Interreg III C West;

FREIGHTNET 1 (airports in sparsely populated areas as regional growth poles: preparatory project). Interreg IIIB NPP:

* The postal address of the partner determines the selection of the NUTS levels.

A list to all NUTS levels is available under http://ec.europa.eu/eurostat/ramon/nuts/codelist_en.cfm?list=nuts

Contact details of partner 2

Institution (original language)	Kainuu maakunta-kuntayhtymä		
Institution (EN)	Joint Authority of Kainuu Region		
Legal status	Regional Public Authority		
Address	Kauppakatu 1		
Postal code	87100		
Town	Kajaani		
Country	FI		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+358 8 61554211	(mobile)	+358 44 7100858
Fax	+358 8 61554260		
Email	juhani.karkkainen@kainuu.fi		
Website	www.kainuu.fi		
Contact person	Juhani Kärkkäinen		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>Finland has a decentralised first level control system. There will be selection of auditor among those in the recommended list by the competent Finnish Ministry (Työ- ja elinkeinoministeriö/Ministry of Employment and Economic Development Finland; Alueiden kehittämissyksikkö/ Regional Development of the Interior).</p>		

Partner budget (in EUR)

ERDF co-financing rate: 75%

Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

☐

Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence local / regional policies? How will the partner contribute to the content of the cooperation and benefit from it?

Partner competences and experiences

According to the Finnish legislation the Joint authority of Kainuu Region is in charge of regional development, regional land use planning and delivery of educational and social and health care services. Joint authority is also responsible for drawing up, coordinating and partly implementing of the EU structural funds programmes in the region.

Joint authority of Kainuu Region has 14 years experience in EU -programme management (e.g. Objective 6, objective 1 and Employment and competitiveness programmes in East Finland, and Interreg IIA and IIIA Karelia programmes). The personnel of the Joint authority have good skills in project management, assessment and implementation in national and international context. □

Contribution to FRESH

-PARTICIPATION: PP2 participates in all components.

-GOOD PRACTICE CONTRIBUTION: PP2 has good practices in regional SDS, RIS, application of ecodesign assessment tools, and regional partnerships.

-COORDINATION: PP2 is coordinating sub components 2.6 and 2.7.

-BENEFIT FROM FRESH: PP2 will (a) modify the regional framework programming to include SVC objectives, indicators and policy performance measurements and (b) enhance the regional innovation strategy to include ecodesign, and (c) reinforce the implementation of comprehensive ecodesign applications, with special focus on the construction and wood processing (wooden houses and furniture) branches.

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

Joint authority of Kainuu Region has been partner in:

- Recite II: Entrepreneurship and Renewal in Regional Cooperation (ENTRE) (lead partner), 1998-2003

- Ecos-Overture: MATERRA (Rural Development), 1998 – 2002

Interreg IIIC:

o Design, Quality, Environment (DQE), 2004 – 2007

o European Network of Mining Regions (ENMR), 2004 – 2007

o Boosting Regional Information Society Expertise (BRISE), 2004 – 2007

o Change on Borders, 2004 – 2007

o Cultural Heritage, Local Identity and Place Marketing for Sustainable Development (CultMark), 2004 – 2006

- Interreg IIIB NPP:

o BIRRA (Information Society, Broadband Access), 2004 – 2007

o DESERVE (Delivering Services in Rural and Remote Areas), 2004 – 2007

- Interreg IIIB Baltic :

Contact details of partner 3

Institution (original language)	Päijät Hämeen Liitto		
Institution (EN)	Regional Council of Päijät Häme		
Legal status	Regional Public Authority		
Address	Hämeenkatu 9		
Postal code	15210		
Town	Lahti		
Country	FI		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+358 3 8719410	(mobile)	+358 40 5003531
Fax	+358 3 8719411		
Email	esa.halme@paijat-hame.fi		
Website	www.paijat-hame.fi		
Contact person	Esa Halme		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>Finland has a decentralised first level control system. There will be selection of auditor among those in the recommended list by the competent Finnish Ministry (Työ- ja elinkeinoministeriö/Ministry of Employment and Economic Development Finland; Alueiden kehittämissyksikkö/ Regional Development of the Interior).</p>		

Partner budget (in EUR)

ERDF co-financing rate:	75%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

☐

Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence local / regional policies? How will the partner contribute to the content of the cooperation and benefit from it?

The Regional Council of Päijät Häme (RCPH), PP 3, is responsible for regional, urban and environmental planning. Environment and environmentally friendly development have been a priority in Päijät Häme for more than 15 years. The RCPH is developing policies based on Design, Innovation and Environment, and is supporting SVC based development. Päijät Häme has a Design promotion policy since the end of the 1990s. Today, it is the strongest Finnish region regarding design applications in product and service development. PP3 is chairing the regional Innovation and Education systems. These policies are implemented against a background of specialised actors and practitioners, such as a strong and specialised regional innovation system (LUT, Lahti Unit; School of Innovation), design resources (Lahti Design Institute), and environmental expertise (University of Helsinki branch in Lahti (environmental studies), Lahti Science Park (responsible for the development of the

environmental technology cluster in Finland).

Contribution to FRESH

-PARTICIPATION: PP3 participates in all components.

-GOOD PRACTICE CONTRIBUTION: The Regional Council of Päijät Häme has good practices in SDS, policy integration / goal & budgeting, RIS, design and eco design.

-COORDINATION: PP3 is responsible for (a) formulating the regional SVC-development model, activity 3.1.5; (b) for the whole good practice transfer, activity 3.2; and (c) for organising the 3rd interregional seminar on RIS and ecodesign/ecoinnovation, in May 2011, in Lahti.

-BENEFIT FROM FRESH: PP3 expects to gain a deeper understanding and strengthened implementation of SVC-based development, and more specifically it will (a) modify the regional framework programming to include SVC objectives, indicators and policy performance measurements, (b) enhance and expand RIS by including ecodesign, and (c) reinforce the implementation of comprehensive ecodesign applications, with special focus on the

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

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construction and wood processing (furniture) branches.

The Regional Council of Päijät Häme is responsible for the Southern Finland Employment and Competitiveness programme. In this context it monitors the ERDF expenditures and has the overall administrative, managerial and financial monitoring responsibility of the programme; it is responsible for the evaluation of programmes and projects; it reports to the Ministry of Labour and Economic Development.

The Regional Council of Päijät Häme has been very active in the Local Agenda 21 and has / is participating in many Interreg projects, B and C strands, including the DQE project.

Contact details of partner 4

Institution (original language)	Lappeenrannan teknillinen yliopisto, Lahden yksikkö		
Institution (EN)	Lappeenranta University of Technology, Lahti Unit		
Legal status	Body governed by public law		
Address	Saimaankatu 11		
Postal code	11540		
Town	Lahti		
Country	FI		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+358 3 876 910	(mobile)	
Fax	+358 3 876 9133		
Email	vesa.harmaakorpi@lut.fi		
Website	http://www.lut.fi/fi/lahti/Sivut/Default.aspx		
Contact person	Vesa Harmaakorpi		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>Finland has a decentralised first level control system. There will be selection of auditor among those in the recommended list by the competent Finnish Ministry (Työ- ja elinkeinoministeriö/Ministry of Employment and Economic Development Finland; Alueiden kehittämissyksikkö/ Regional Development of the Interior).</p>		

Partner budget (in EUR)

ERDF co-financing rate:	75%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

The Lappeenranta University of Technology (LUT -established in 1969) has a strong Environmental Technology faculty. It is focusing on bioenergy technology; it offers undergraduate, graduate and post graduate degrees in this area. It is also offering Environmental Technology Services to businesses, and utilises life cycle assessments with GaBi software. In the LUT, Lahti unit, PP4, the faculty shares facilities and collaborates with the School of Business, the Faculty of Technology and the Centre for Training and Development. PP4, through the LUT, Lahti Unit School of Innovation has special competence in planning and supporting regional innovation systems including ecoinnovation.

In addition, the LUT, Lahti Unit, has

-very active research and development unit with three professors and about 25 researchers/developers

-research and development activities focusing on regional innovation activities, entrepreneurship and networking and business performance measurement

and,

-good connections to enterprises located in the region

Contribution to FRESH

-PARTICIPATION: PP4 participates in all components, in advisory role. In FRESH, the 3 university partners, LUT, PP4, UL, PP7 & UP, PP9 support the regional authorities with their special expertise in SVC-based development related issues.

-GOOD PRACTICE CONTRIBUTION: PP4 has good practices in RIS and ecoinnovation strategies; also in promoting sustainable innovation to the business sector

-COORDINATION: PP4 is responsible for identifying, analysing and selecting good practices to (a) embed ecodesign into RIS and the regional innovation strategy, activity 3.1.2.1 and (b) disseminate the sustainable innovation approaches to businesses, activity 3.1.3.3; is also responsible for the conceptual advancement of SVC-based development, activity 3.4. □

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

FROM § ABOVE

BENEFIT FROM FRESH: PP4 expects to advance the notion of SVC-based development and support its transfer to the partner regions and policy impact. Together with the other two university partners, PP4 expects to effectively support the regional authority partners in the process of the policy improvement formulation.

LUT has long experience with local SF as a result of many project-based development activities.

It has participated in FP 6 operations.

Contact details of partner 5

Institution (original language)	Mid-West Regional Authority		
Institution (EN)	Mid-West Regional Authority		
Legal status	Regional Public Authority		
Address	Friar Court, Abbey Street		
Postal code	n/a		
Town	Nenagh, Co. Tipperary		
Country	IE		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+ 353 67 33197	(mobile)	
Fax	+ 353 67 34401		
Email	mcollins@mwra.ie		
Website	www.mwra.ie		
Contact person	Marie Collins		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p>		
	<p>Control Body 1 (Southern & Eastern Region) Southern & Eastern Regional Assembly Assembly House, Michael Buckley O'Connell Street, Waterford, IRELAND.</p>		

Partner budget (in EUR)

ERDF co-financing rate:	75%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

Background and competences of the partner

The Mid-West Regional Authority (MWRA), PP5 is one of eight regional authorities in Ireland comprising the administrative areas of Limerick, Clare & North Tipperary County Councils and Limerick City Council. The primary functions of the Regional Authority are to promote the coordination of public services in the region, implementation of the Regional Planning Guidelines and monitor the overall development of the region. The MWRA is responsible for implementing the Regional Planning Guidelines (RPGs) and the Regional Economic Strategy in the Mid-West Region. In 2009 the MWRA will undertake a review of the current RPGs and prepare a set of new guidelines that will be more measurable in the future. As part of this review process, the MWRA will undertake a Strategic environmental assessment (SEA).

Contribution to FRESH

- PARTICIPATION: PP5 participates in all components.
- GOOD PRACTICE CONTRIBUTION: PP5 has good practices in SVC development

planning, RIS, design, co-design assessment tools, and development funding criteria.

-COORDINATION: PP5 is responsible for (a) identifying, analysing and selecting good practices regarding development funding criteria . activity 3.1.3.4; and (b) organising, in collaboration with SWRA, PP6 the 1st interregional seminar on SVC development, in Limerick, January 2010.

-BENEFIT FROM FRESH: PP5 expects to reinforce SVC development policies and gain improved ecodesign applications. The conjecture is very positive towards policy modification. PP5 will (a) modify the regional framework programming to include SVC objectives, indicators and policy performance measurements, (b) enhance and expand RIS by including ecodesign, and (c) reinforce the implementation of comprehensive ecodesign applications, with special focus on the construction and retrofit branches. □

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

The Mid-West Regional Authority is one of the implementing authorities for interregional cooperation and Structural Funds co-financed projects in the Mid-West Region. The Authority is responsible for monitoring of Structural Funds in Ireland & the Mid-West Region through the Southern & Eastern Regional Assembly.

Below follows an indicative list of EU project cooperation:

- RuralTech – Interreg 3b Atlantic Area: European Network to promote new information and communications technologies in rural areas.
- CitizenFirst (lead-partner) – Interreg 3b North West Europe: follow-on initiative from RuralTech, MWRA as Lead-Partner securing 2.4m euros ERDF on behalf of 5 NWE Regions.
- PRELUDE (Promoting European, Regional & Local Sustainability in the Digital Economy)
- DQE, Interreg III C, partner
- Fifth Framework Programme for R&D: a major dissemination programme of Information Society related actions.

Contact details of partner 6

Institution (original language)	South West Regional Authority		
Institution (EN)	South West Regional Authority		
Legal status	Regional Public Authority		
Address	Innishmore		
Postal code	n/a		
Town	Ballincollig		
Country	IE		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+353214876877	(mobile)	353872360143
Fax	+353214876872		
Email	JMcAleer@swra.ie		
Website	www.swra.ie		
Contact person	John McAleer		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>Ireland has chosen a centralised control system. Expenditure of project partners from Ireland will thus have to be checked and confirmed by the following body: Control Body 1 (Southern & Eastern Region) Southern & Eastern Regional Assembly, Assembly House, O'Connell Street, Waterford, Ireland. The first level of control will be undertaken by the above organisation</p>		

Partner budget (in EUR)

ERDF co-financing rate:	75%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

The South West Regional Authority is a statutory public body with responsibility for strategic planning in the South West Region of Ireland. The authority also makes recommendations on government investment programmes and monitors and reviews the operation of the National Development Plan. The Authority's vision for the South West is that the Region will continue to achieve sustainable, balanced growth and development, so that the people of the region will, continue to enjoy a high quality of life while protecting and enhancing our unique culture and heritage.

KPMG report shows that energy and climate change are investment issues for over 70% of Irish industries. Failte-Ireland-s-Environmental-Action-Plan-200-(1).pdf prioritises energy as in Ireland's sustainability strategy.

Contribution to FRESH

-PARTICIPATION: PP6 participates in all components.

-GOOD PRACTICE CONTRIBUTION: PP6 has good practices in SVC development

planning, RIS, eco-design assessment tools, and coordination of regional innovation partnerships.

-COORDINATION: PP6 is responsible for (a) coordinating the Regional Advisory Groups (RAG), activity 3.3; and (b) organising, in collaboration with MWRA, PP5 the 1st interregional seminar on SVC development, in Limerick, January 2010.

-BENEFIT FROM FRESH: PP6 expects to reinforce SVC development policies and gain improved ecodesign applications. PP6 will (a) modify the regional framework programming to include SVC objectives, indicators and policy performance measurements, (b) enhance and expand RIS by including ecodesign, and (c) reinforce the implementation of comprehensive ecodesign applications, with special focus on the construction and retrofit branches. □

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

SWRA has participated in a wide range of projects over the past 15 years, approximately 24 projects in all. These projects have all addressed regional development in areas such as, the Information Society, Education, Spatial Planning, Public Information Provision, tourism, Innovation and Research Development, Environmental tourism, Culture, Water Quality Sensors Systems, Broadband Infrastructure, Satellite Technology for Broadband in Remote Areas. SWRA has strongly developed skills in the co-ordination area.

SWRA has participated as a partner in one previous INTERREG 111C project – Salmon Tour.

Most recently SWRA was lead partner in an INTERREG IIIB project in the NEW area. The Project name was "DRIVE" (Directing Research into Viable Enterprise). In that project especially we developed our skills of co-ordination of partner actions. This strength we will use to good effect in the FRESH project

Contact details of partner 7

Institution (original language)	University of Limerick		
Institution (EN)	University of Limerick		
Legal status	Body governed by public law		
Address	Plassey Campus, Castletroy		
Postal code	n/a		
Town	Limerick		
Country	IE		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+353 61 202887	(mobile)	+353877679545
Fax	+353 61 202887		
Email	william.gaughran@ul.ie		
Website	www.ul.ie		
Contact person	william Gaughran		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>Ireland has chosen a centralised control system. Expenditure of project partners from Ireland will thus have to be checked and confirmed by the following body: Control Body 1 (Southern & Eastern Region) Southern & Eastern Regional Assembly, Assembly House, O'Connell Street, Waterford, Ireland.</p>		

Partner budget (in EUR)

ERDF co-financing rate: 75%

Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

The University of Limerick (UL, PP7) is a state university established by the Government of Ireland in 1972. UL has a student population of just under 12,000, including research students. It is located in the Shannon area of Ireland (450,000 population). UL, PP7 offers undergraduate and graduate degrees in environmental technology, as follows:

Environmental Science - the application of the fundamental sciences to environmental issues;

Environmental Management - strategies to protect all aspects of the environment

Clean Technology - the use of cleaner technologies and processes to minimise the negative impacts of technology on the environment

Waste Management - study of the physical methodologies and techniques for dealing with increasing levels of waste generated by the manufacturer and consumer

Health & Safety - significant health and safety issues both in the workplace and in outdoor environments.

Innovative environmental technology initiatives include manufacturing SMEs,

construction, and wood based industries, as well as a number of educational aspects. These have resulted in informing industrial policy and practices in the region.

Contribution to FRESH

PARTICIPATION: PP7 participates in all components, in advisory role. In FRESH, the 3 university partners, LUT, PP4, UL, PP7 & UP, PP9 support the regional authorities with their special expertise in SVC-based development related issues.

GOOD PRACTICE CONTRIBUTION: PP7 has important good practices in ecodesign assessment tools and consumer education.

COORDINATION: PP7 is responsible for the good practice exchange regarding (a) ecodesign assessment tools related to the prioritised economic branches (construction, retrofit, and wood processing (construction and furniture) activity 3.1.2.2; (b) educational policy good practices and recommendations to promote comprehensive ecodesign applications, activity 3.1.2.4 (in collaboration with UP, PP9); and (c) consumer education activity 3.1.3.2. □

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

UL's Inter-regional cooperation has been through involvements in a broad range of projects, and this team has been directly involved in the following:

Interreg 3c: DQE project with Finland, Germany and Greece provided a new model of sustainability, integrating design, quality, environment into a wider regional sustainability agenda (2004-07).

Leonardo DaVinci – StartEntComp programme for entrepreneurial strategies development 2007-2009.

Contact details of partner 8

Institution (original language)	Regione del Veneto – Direzione Artigianato		
Institution (EN)	Veneto Region - Handcraft Department		
Legal status	Regional Public Authority		
Address	Cannaregio, 23		
Postal code	30121		
Town	Venice		
Country	IT		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3	Venezia		
Phone (office)	+39041279/5836-5898	(mobile)	
Fax	+390412795894		
Email	dir.artigianato@regione.veneto.it		
Website	www.regione.veneto.it		
Contact person	Vittorio Scrocco		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p>		
	<p>First Level Control Requirements: Italy has chosen a decentralised control system. The beneficiaries will have to submit their requests for the approbation of an internal or external controller to the following person: Giuseppe Amoruso Regione Calabria Piazza di Campitelli, 3 00186 Roma, Italy Tel: +32 (0) 2 2346262 Fax: +32 (2) 2346279 Email: interregivc@regcal.it</p>		

Partner budget (in EUR)

ERDF co-financing rate: 75%

Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

The Regional Secretariat for Environment and Territory of Veneto Region (ReVE, PP8) is a central structure. It coordinates seven Regional Departments in the field of Environment (soil, water, air, waste, biodiversity) and Territory (spatial and urban planning, parks, landscape, land information system). PP8 coordinates different sectorial policies and represents the link with the central structure in the field of productive activities. Since 2000 Regional Secretariat for Environment and Territory is the Environmental Authority for Structural Funds Programmes of EU. The Single Programming Document of Veneto Region regarding objective 2 for the period 2000-2006 had two Measures about voluntary certifications, Measure 1.5 Business Services and Measure 1.6 Economical Animation. Veneto Region assumes EU targets aligned with the Lisbon and Gotheborg Strategy in all operational programmes for the period 2007-2013 (Competitiveness and Employment, CBC, IPA Adriatic, Rural Development Programme).

Contribution to FRESH

-PARTICIPATION: PP8 participates in all components.

-GOOD PRACTICE CONTRIBUTION: PP8 has good practices in sustainable development policies as part of the operational programmes, promotion of voluntary standards (ecodesign applications) and eco-design related business services (regional partnerships).

-COORDINATION: PP8 is responsible for coordinating CP3; establishes and runs the CP3CT (Comp3 Coordination team) and organises a study visit in Veneto region during the 7th interregional meeting.

-BENEFIT FROM FRESH: PP8 expects to reinforce SVC development policies, gain improved eco-design applications, and strengthen the regional innovation strategy. PP8 will (a) modify the regional framework programming to include SVC objectives, indicators and policy performance measurements, (b) enhance and expand RIS by including eco-design, and (c) reinforce the implementation of comprehensive eco-design applications, with special focus on the construction and retrofit branches.

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

PP8 has very extensive experience in Interreg project cooperation of all strands, A, B and C. For example
INTERREG IIIA Programme Adriatic Crossborder

LP:

DIVAS

INTERREG IIIB Alpine Space

LP:

ALPCITY 2004-07; ALPTER 2004 – 2008; CATCHRISK 2002 – 2005

INTERREG IIIB CADSES Neighbourhood Programme

PP:

CONSPACE, 2003 – 2006; POLY.DEV 2005 – September 2007; LOTO 2003 – 2005; REKULA, 2003 – 2006; KATER II 2003 – 2006; MONITOR 2006 – 2008

Contact details of partner 9

Institution (original language)	Dipartimento di Processi Chimici dell'Ingegneria - Università degli Studi		
Institution (EN)	Department of Chemical Processes Engineering - University of Studies of		
Legal status	Body governed by public law		
Address	Via Marzolo, 9		
Postal code	35131		
Town	Padova		
Country	IT		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3	Padova		
Phone (office)	+39 049 8275538 - +39 049 8	(mobile)	
Fax	+39 049 8275785		
Email	scipioni@unipd.it		
Website	www.cesqa.it		
Contact person	Antonio Scipioni		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>First Level Control Requirements: Italy has chosen a decentralised control system. The beneficiaries will have to submit their requests for the approbation of an internal or external controller to the following person: Giuseppe Amoruso Regione Calabria Piazza di Campitelli, 3 00186 Roma, Italy Tel: +32 (0) 2 2346262 Fax: +32 (2) 2346279 Email: interregivc@regcal.it</p>		

Partner budget (in EUR)

ERDF co-financing rate:	75%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

Padua University (UP, PP9) is one of the most important Italian Universities, founded 1222. In the Padua University, the Department of Chemical Engineering Processes (DPCI) (UP, PP9) promotes, coordinates and performs scientific activities predominantly oriented to the sector of Industrial Chemical Processes Engineering, with reference both to innovative aspects on basic research both to technologic innovation producing effects on the productive context. Inside of DPCI works the Quality and Environmental Studies Centre (CESQA), a research's team born in the end of 80's years, in order to realize with the territory research's projects applied on themes of environmental sustainability and continuous improvement. PP9, through public-private-partnerships, is actively promoting voluntary environmental standards in the area, LCA, Local Agenda 21, Recently CESQA is one of the partners of Italian LCA Network, developed and coordinated by ENEA – Italian National Agency

for New Technologies, Energy and the Environment, to promote the LCA approach in different industries.

Contribution to FRESH

PARTICIPATION: PP9 participates in all components, in advisory role. In FRESH, the 3 university partners, LUT, PP4, UL, PP7 & UP, PP9 support the regional authorities with their special expertise in SVC-based development related issues.

GOOD PRACTICE CONTRIBUTION: PP9 has important good practices in ecodesign assessment tools and planning tools, and in comprehensive ecodesign applications.

COORDINATION: PP9 is responsible for the good practice exchange regarding ecodesign planning tools related to the prioritised economic branches (construction, retrofit, and wood processing (construction and furniture) activity 3.1.2.3; and (b) educational policy good practices and recommendations to promote comprehensive ecodesign applications, activity 3.1.2.4 (in collaboration with UL, PP7).

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

CESQA has experience in structural funds management, thanks to the activities of financial accounts performed for the realization of projects as LIFE, LEADER, FEOGA, IEE, INTERREG, EQUAL and other regional projects co-financed by European Social Found (e.g IFTS, POR, PON).

Examples:

2003-2005, PP in the INTERREG IIIB CADSES project "IPAM Toolbox – EMAS Registration"

2006-2008, PP in the INTELLIGENT ENERGY EUROPE project "BEST RESULT- Buildings and energy systems and technologies in renewable energy sources update and linked training";

2007: PP in the project "Town Twinning Community action programme to promote active European citizenship" (DG EAC n°24/05)

2000 - 2001: PP in "Assessment of the effects from the adoption of the Acquis Communautaires on the tourism sector in Malta"

+A4221

Contact details of partner 10

Institution (original language)	London Thames Gateway Development Corporation		
Institution (EN)	London Thames Gateway Development Corporation		
Legal status	Body governed by public law		
Address	9th Floor, South Quay Plaza 3, 189 Marsh Wall		
Postal code	E14 9SH		
Town	London		
Country	UK		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3	Inner London - East		
Phone (office)	+44 20 75174730	(mobile)	
Fax	+44 20 75174778		
Email	ian.short@ltgdc.org.uk		
Website	www.ltgdc.org.uk		
Contact person	Ian Short		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>The beneficiaries will have to propose an independent controller selected from a list of approved professional bodies to the following body: COMMUNITIES AND LOCAL GOVERNMENT European Policy and Programmes Division Zone 3/A1 Eland House Bressenden Place London SW1E 5DU Contact person: Mr Garry White Head of Monitoring, Audit and Control Environment Tel: 020 7944 3793 Fax: 020 7 944 3809 E-mail: Garry.White@communities.gsi.gov.uk</p>		

Partner budget (in EUR)

ERDF co-financing rate:	75%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

Although London is one of the richest and most economically powerful regions in the world, the Eastern part of the city has some of the highest levels of economic and social deprivation in the UK. The London Thames Gateway Development Corporation (LTGDC), PP10 has been set up to deliver sustainable communities in east London. It is the key government agency responsible for delivering social and economic growth to transform the London Thames Gateway (LTG) region, part of Europe's largest regeneration project. The LTDC is the local planning authority for all major planning applications, has the power to buy land through compulsory purchase if necessary and delivers a range of projects either through direct delivery or grant funding.

The growth of the environmental technology sectors in the LTG region is a top priority for PP 10, as they are considered to have the ability to make a positive impact on the image of the area and act as a key driver of economic growth. LTGDC, PP10 is

playing a significant role in developing policy for the Thames Gateway to become an Eco region.

Contribution to FRESH

-PARTICIPATION: PP 10 participates in all the FRESH project components.

-GOOD PRACTICES: LTGDC is part of 2 major resource initiatives within the region. 1) The Sustainable Industries Park (SIP) will be a development showcasing cutting edge sustainable technologies in sectors including renewable energy, sustainable construction and recycling. 2) The establishment of an international Institute for Sustainability (IfS) at the SIP. The IfS will stimulate business by providing a hub for collaborative research and access to expert knowledge in the field of sustainability.

PP10 has good practices in SVC based development, RIS, eco design assessment & planning tools, and regional partnerships (for example, innovative triple helix partnerships supported by the Sustainable Research Institute of the University of East London).

-COORDINATION: PP10 is responsible for the good

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

FROM THE § ABOVE

practice identification at RFP level, sub component 3.1 (activities 3.1.1, 3.1.2 and 3.1.3).

-BENEFIT FROM FRESH: (a) Better insight into the concept of SVC-based development at regional level including indicators for the Eco region;

PP10 will (b) modify the regional framework programming to strengthen SVC objectives, indicators and policy performance measurements,

(b) enhance and expand RIS by including ecodesign, and (c) reinforce the implementation of comprehensive ecodesign applications, with special focus on the construction and retrofit branches.

No SF cooperation yet.

Two main areas of international cooperation are 1) Relationship with Regional Government and University in Shanghai undertaking knowledge exchange in the areas of Eco City development including leading edge research in the built environment and sustainability. 2) Lille Metropole – Working towards strategic and policy cooperation agreement.

Contact details of partner 11

Institution (original language)			
Institution (EN)			
Legal status			
Address			
Postal code			
Town			
Country			
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)		(mobile)	
Fax			
Email			
Website			
Contact person			
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p>		

Partner budget (in EUR)

ERDF co-financing rate:	0%
Total amount:	0,00 €
ERDF Funding:	0,00 €
EU National Co-financing:	0,00 €

Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

Contact details of partner 12

Institution (original language)	Agenția pentru Dezvoltarea Regională – Regiunea Vest		
Institution (EN)	Regional Development Agency – West Region		
Legal status	Body governed by public law		
Address	5 Proclamatia de la Timisoara		
Postal code	300054		
Town	Timisoara		
Country	RO		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+40 256 491981	(mobile)	+40 746156521
Fax	+40 256 491923		
Email	office@adrvest.ro		
Website	www.adrvest.ro		
Contact person	Raluca Cibu-Buzac		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>As Romania has a centralized control system, the expenditure of the RDA West will be checked and confirmed by the Territorial Unit of the Ministry of Development Public Works and Housing located in West Region (Timisoara)</p>		

Partner budget (in EUR)

ERDF co-financing rate: 85%

Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

Regional Development Agency of the West Region (RDA West), PP12 is a non-governmental, non-profit public organisation, incorporated as a legal person and having legal powers in the field of regional development, as defined by the provision of the law no 315/2004 and the organisational and operational regulations issued by the Regional Development Council as the main decision-making body at regional level. According to its public mandate, PP12 has the following major objectives: i) the strategic planning of the economic and social development of the region (participatory approach), ii) the management of the structural funds, iii) fostering of innovation based on the triple helix approach, iv) attraction of direct investments in the region, v) promoting the West Region at national and international level, as well as fostering relevant partnerships, vi) stimulating the capacity of the local and regional authorities to develop and implement joint projects in the border area. Similarly

to other Romanian RDA:s, RDA West work as an Intermediate Body for the implementation of the Regional Development Programme in Region West.

As a policy planning organization, RDA West has analyzed the dynamics of the regional economy from the perspective of the sustainability of the regional development process, and has promoted measures, partnerships, and projects to strengthen the sustainable dimension of this process.

Contribution to FRESH

-PARTICIPATION: PP12 participates in all three components.

-COORDINATION: PP12 is responsible for the coordination of CP 2 and of the sub components 2.1 (project dissemination team-PDT and project dissemination strategy-PDS) and 2.2 (project marketing material). PP12 is also responsible for organising the 4th interregional seminar, 'On comprehensive eco design applications and their respective tools', in Timisoara, October 2011.

-GOOD PRACTICES: RIS, development funding, regional partnerships, ecodesign assessment tools; at national level:

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

FROM THE § ABOVE generalised applications of the EuP Directive.

- BENEFIT FROM FRESH: PP12 expects the SVC good practices and innovative tools made accessible through FRESH to form the base for the design of the next generation of policy instruments for regional development planning in West Region.

- POLICY IMPACT: PP12 will involve the regional authority (RA) through the RAG, the interregional meetings, and the actual good practice identification and transfer. PP12 will assist RA to (a) plan and adopt SVC at RFP level; (b) enhance and expand RIS by including ecodesign, and (c) reinforce the implementation of comprehensive ecodesign applications, with special focus on the construction and retrofit branches.

RDA West is member in the consortium of MITKE - Managing Industrial Territories in the Knowledge, a recently approved INTERREG IV C project that will be implemented in the period 2008-2011.

Contact details of partner 13

Institution (original language)	Województwo Lubelskie		
Institution (EN)	Lubelskie Voivodeship		
Legal status	Regional Public Authority		
Address	Spokojna Str. 4		
Postal code	20-074		
Town	Lublin		
Country	PL		
NUTS Level 1			
NUTS Level 2			
NUTS Level 3			
Phone (office)	+48 81 4416738	(mobile)	
Fax	+48 81 4416740		
Email	drr@lubelskie.pl, Agata.Michalkiewicz@lubelskie.pl		
Website	www.lubelskie.pl		
Contact person	Agata Michalkiewicz		
Independent financial controller	<p>Please indicate the way you plan to carry out the first level control. Please refer to the country specific information section on the INTERREG IVC website for further details concerning the country specific requirements for first level control. If already known (and selection is not subject to public procurement), the contact details of the independent controller should be provided. Otherwise, just indicate the type of controller and procedure for selection.</p> <p>Centralised control system. First level control carried out by the Implementing Authority for European Programmes, Solec Str. 38, 00-394 Warsaw</p>		

Partner budget (in EUR)

ERDF co-financing rate:	85%
Total amount:	
ERDF Funding:	
EU National Co-financing:	

If, in exceptional case, the participation of this partner is not to be financed from INTERREG IVC but from its Convergence or Competitiveness programmes (see programme manual for further information), please click in the box below:

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Please describe the relevance of this partner in the proposed project: What are the partner's competences and experiences in the field tackled? What is the capacity of the partner to directly influence regional / local policies? How will the partner contribute to the content of the cooperation and benefit from it?

Lubelskie Voivodeship is a regional authority which administration is the Office of the Marshal of the Lubelskie Voivodeship. As a regional self-government the Office has the direct influence on regional policy, when it comes to managing and developing the regional development and innovation strategies. The regional authorities launched in 2005 the Regional Innovation Strategy (RIS) project for the Lubelskie region which entails four main objectives: development of regional innovation policies and strategies; improvement of the framework conditions to carry out innovation activities; enhancement of the cooperation between innovation support organizations and companies; and development of the regional innovation system.

Benefits (and input) for the Lubelskie Voivodeship from the MITKE project are the exchange of experience in the field of creating and improving the regional and development strategies, creating the networks of partners both from Poland and abroad,

identification and analysis of best practises in the field of innovations.

FOR THE SECTION BELOW:

The Lubelskie Voivodeship took part in two Interreg IIIC Regional Framework Operations: "Hanse Passage – Building networks and exchanging experience" which gathered 15 regions from Europe. The objectives of the practice were: general mutual learning processes on existing policy strategies, enhance a sustainable and balanced development in the regions, joint development of specific location factors that determine the regions competitiveness. "Change on Borders - Exchanging know-how and transferring experience among borders in Europe". The objective was to dismantle borders and border-like barriers in Europe through a stimulation of new cooperation opportunities in different aspects of daily life, promoting an

Please describe the previous experience of the partner in interregional cooperation and Structural Funds financed projects (if any).

integrated well coordinated and environmentally friendly development of cross-border areas, development of economic fabric and of the labour market (development of SMEs, R&D and innovation ; cross-border labour market) and promoting socio-cultural integration. Currently the Lubelskie Voivodeship is carrying out with 10 other European partners the project MITKE: Managing the Industrial Territory in the Knowledge Era (Interreg IVC Programme). The overall objective of the project is to provide a platform and mechanisms for collection, exchange and transfer of experiences and views among regions in Europe in order to find and test better solutions and tools for intervention and thus contribute to an improved management of Business Areas and Industrial Parks across Europe.