

The Structural Funds: an opportunity for sustainable mobility

PIMMS CAPITAL Master Conference

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Summary

- Short reminder about the PIMMS CAPITAL project;
- The PIMMS CAPITAL **Regional Action Plan**:
 - Aims and Contents
 - Good Practices
 - [Preliminary] Results
 - Examples
- Concluding remark

PIMMS CAPITAL

- Capitalising on **P**artner **I**nitiatives in **M**obility **M**anagement **S**ervices
- Capitalisation projects focus specifically on the transfer of regional development good practices into mainstream EU Structural Funds Programmes
- Each of the 12 regions in PIMMS CAPITAL prepare a Regional Action Plan that clearly sets out how the selected good practices will be 'imported'

The PIMMS CAPITAL **R**egional **A**ction **P**lans

- The RAP is the main result of a **Capitalisation** project

- Collect, analyse, transfer, disseminate **good practice**
- Transfer of previously identified good practices into mainstream Structural Funds programmes
- Target is the Regional Operational Programme: policy impact – **getting something done**

The PIMMS CAPITAL **R**egional **A**ction **P**lans

It's a concrete action plan that specifies how the identified good practices will be implemented under the mainstream programme of the regions

RAP structure

There are four main sections:

- 1) Rationale
- 2) The Regional Authority
- 3) The Good Practices
- 4) Sustainability and Transferability

Manifesto for Mobility Management

Why Good Practices

- A Good Practice has merits because...
- You can learn from the experience...
- Good Practices help to implement the...
 - How can mobility management be adopted more effectively in regional transport and sustainability policy?
 - How to spread the understanding of mobility management?
 - How to overcome the problem of administrative competencies?
 - How to demonstrate the impact of mobility management?
- Good Practices might be better than Best Practices to answer the **PIMMS CAPITAL questions**

THE PIMMS CAPITAL GOOD PRACTICES

Frankfurt DE	Aktionsprogram “effizient mobil”
Frankfurt DE	Promotion of public transport
Frankfurt DE	Traffic and Mobility Planning
Frankfurt DE	Mobility Management and Mobility Centres
Moravia-Silesia CZ	Integrated Public Transport System
Limerick IE	Computer Aided Central Traffic Monitoring System
Limerick IE	Bus Priority Corridors, Cycle lanes, Park & Ride
Stockholm SE	Policy – Regional Platform on mobility management
Stockholm SE	Regional transport, MM, spatial planning
Treviso IT	Safe roads
Treviso, Venice IT	Integrated fares: technological investments
Worcestershire UK	Worcester Sustainable Travel Demonstration Town
CENTRO UK	Integrated Transport Strategy
West Pannon HU	Regional Operational Programme

RAP results

This is a **preliminary** outcome of the project:

- No of GP studied: 41
- No of GP that have been implemented or considered of interest: 36 [of which]:
 - No of GP proposed for funding in ROP: 17
 - No of GP proposed for other funding: 19
- ROP/ERDF funding: ranging from €20,000 to €30M
- No of regional/local policies addressed: 18

RAP results: examples

- CENTRO, learning from Frankfurt and Treviso, has included in the RAP proposals that relate to Super Smart Ticketing and Passenger Information & Telematics;
- Stockholm county, learning from CENTRO and Frankfurt, has imported the “Corridor Approach” idea;
- Treviso, learning from CENTRO, Limerick and Frankfurt, will institutionalize the concept of sustainable mobility in the ROP;

RAP: problems & obstacles

What are the main difficulties encountered during the process?

- Funding – RAP too late in the program period 2007-2013 [6/12 MA's];
- Administrative structure/ Framework authorities [3/12 MA's]
- Lack of awareness/support among stakeholders [2/12 MA's]
- GP's difficult to replicate/implement [1/12 MA's]

Concluding Remarks #1

- The exchange of Good Practices is possible;
- It helps to initiate very important policy shifts;
- It contributes to put sustainable mobility even higher in the local/regional agenda;

Concluding Remarks

IT WORKS!!!

PIMMS CAPITAL is an example on how Structural Funds can be used to promote sustainable mobility in EU regions

THANKS

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