

PIMMS CAPITAL Master Conference

25th September 2012
Birmingham, UK

Thematic Workshop

Preparing Sustainable Urban Mobility Plans

Facilitator: Rafael Cuesta, CENTRO

Purpose of Workshop

- To develop common understanding of what SUMP's are;
- To understand the challenges and issues faced by partners in taking SUMP's forward;
- To benchmark the position of partners regarding development and delivery of SUMP's;
- To provide examples and ideas that partners' may wish to transfer to their Urban Mobility plans.

- 1.What are SUMPs? (Sebastian Buehrmann, Rupprecht Consult)**
- 2.EU Policy Setting (Steven Keeley – Policy Manger, CENTRO)**
- 3.Group Work: Questions for Interactive Group Exercise (Every group reports back after each question)**
- 4.Summary and agreed report to Plenary – Paolo Barnaba (IT) & Lotta Palmlund (SE)**

Group Work:

Questions 1:

What are the policy challenges that regions face in meeting the European aspirations versus local needs?

Key Messages from EC

- Technological innovation & smart cities
- Optimising existing infrastructure
- Market based initiatives
- Modal shift – soft measures complemented by hard ones
- Seamless door to door mobility
- Intelligent transport systems

Group Work:

Questions 2:

What is the vision and strategic principles that guide your SUMP?

West Midlands Local Transport Plan 3; 2011 – 2026

- To support economic growth, reflecting the Area's major contribution to the regional and national economies
- To tackle climate change
- To improve safety, security and health
- Improve accessibility to all, in an area of wide cultural and ethnic diversity, and
- Enhances quality of life and the built environment.

Group Work:

Questions 3:

What is your proposed consultation process to secure community and political support?

Consultation Process in the West Midlands

The Vision and Issues – 14 weeks including 3 stakeholder events

Strategy & Implementation Plan – 9 week targeted programme

Local Authorities

Key Stakeholders

Members of the Public

The top 5 issues, in rank order, raised by respondents were:

1. Environmental/emission/carbon reduction issues
2. Improve safety and security on public transport
3. Improve bus service frequency/routes/reliability/fares (hard)
4. Road based public transport issues (capacity/reduce congestion/bus priority measures)
5. Improve accessibility of public transport for less able users/social inclusion

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Local Authorities

- A series of formal and informal meetings were held with various Officers and Members from each District
- Presentations were made to appropriate Committees, as identified by each District Stakeholders

Key Stakeholders

- A list of Stakeholders was compiled from records of previously engaged LTP consultees and from databases held by a number of organisations
- This covered a total range of 300 local authorities, statutory agencies, businesses, voluntary and community groups, local councillors, MPs and Peers, and equality groups

General Public

- A self-completion questionnaire was appended to copies of the Summary Document
- An internet-based version of the questionnaire was located on the LTP website


Group Work:

Questions 4:

How is your Plan being funded and what monitoring arrangements are in place?

Our Monitoring & Funding Key messages:

- Understanding your baseline position
- Knowing if your initiatives are having the desired impact
- Targeting future investment in the areas of greatest impact
- Assisting decision making and allowing your plan to be dynamic

1. What is the vision and strategic principles that guide your SUMPs? 

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Summary and Agreed Report to Plenary

Paolo Barnaba (IT) & Lotta Palmlund (SE)