

Journeys and destinationsManaging Mobility in Europe

EU Cohesion Policy 2014 – 2020

Final Conference of PIMMS-Capital
INTERREG IVC



The attraction of mobility ...



Mobility is in our genes

In our poetry ... The road not taken – Robert Browning

In our TV programmes ... Great train journeys with M. Palin ... to Top gear !!!

Address by philosophers ... Life is a journey not a destination – R W Emerson

In our popular culture ... Zen and the art of Motorcycle maintenance
.... What is quality?

But now we are challenged to reconcile mass mobility with natural constraints



Structure of the presentation



STORY 1: EU urban transport policy

STORY 2: Future Cohesion Policy

STORY 3: PIMMS CAPITAL



Story 1: EU Urban mobility policy



A Petcha Kucha

- Where we stand
- Moving forward
- Urban Mobility plans
- Timetable





Action Plan on Urban Mobility (2009)

- **2009-2012: Implementation of 20 actions** of Action Plan
- **18 June-7 September 2012: Stakeholder Consultation** on the implementation of the actions, part of on-going **Evaluation Study** of the Action Plan ("Review")
- **October 2012: Draft final report** of Evaluation Study
- **November 2012: Technical Stakeholder Conference**
- **February 2013: Final report** of Evaluation Study



Transport White Paper 2011

- Announced several initiatives in the field of urban transport
- **Initiative 31:** EU framework for **Sustainable Urban Mobility Plans**
- **Initiative 32:** EU framework for **urban access restriction and road user charging schemes**
- **Initiative 33:** Strategy for **CO2-free city logistics**



Commission to:

- **Adopt an Urban Mobility Package in 2013**
- Package consists of a **Communication** and a **proposal for EU framework for Urban Mobility Plans** (Directive or Guidelines)
- Content of Urban Mobility Plan will cover **logistics and access restriction schemes** (initiatives 32/33 of White Paper)

In order to prepare the Urban Mobility Package:

- Launch **Public Consultation** ("Questionnaire")
- **Impact Assessment** for considered policy options ("Study")



Focus on Urban Mobility Plans



- Aim is a transformation to **clean urban transport and commuting** in cities
- Cities need to develop **integrated strategies** for passenger and freight transport, and **Urban Mobility Plans** to underpin their implementation
- EU framework would establish **common rules and minimum criteria** regarding content and methodology of such a plan
- **(Potential) Conditionality**: link access to structural and cohesion funds to cities and regions with certificated Urban Mobility Plans





- **7 September 2012:** Closure of Stakeholder Consultation
- **17 September (-10 December) 2012:** High level Urban Mobility Conference and launch of Public Consultation
- **Autumn 2012:** Launch Study to prepare the Impact Assessment
- **February 2013:** Final report Evaluation Study of Action Plan on Urban Mobility and possible follow-up of actions
- **Mid 2013: Adoption of Urban Mobility Package**



STORY 2: EU Cohesion Policy



Training

Support
for SMEs

Energy
efficiency



Renewable
energy

Transport

Research
and innovation

Cooperation
between regions



**Deliver the Europe 2020 strategy objectives
of smart, sustainable and inclusive growth**

Focus on results

Maximise the impact of EU funding



A menu of thematic objectives



1. Research & innovation
2. Information and communication technologies (ICT)
3. Competitiveness of Small and Medium-sized Enterprises (SMEs)
4. **Shift towards a low-carbon economy**
5. Climate change adaptation & risk prevention and management
6. Environmental protection & resource efficiency
7. **Sustainable transport & removing bottlenecks in key network infrastructures**
8. Employment & supporting labour mobility
9. Social inclusion & combating poverty
10. Education, skills & lifelong learning
11. Institutional capacity building & efficient public administrations



Reinforcing effectiveness and performance



Focus on results

- Common & programme-specific indicators, reporting, monitoring & evaluation

Performance framework for all programmes

- Clear and measurable milestones and targets

Performance reserve

- 5 % of national allocations (by Member State, fund and category of region)

Ex-ante conditionality

- Ensuring conditions for effective investment are in place

Macro-economic conditionality

- Alignment with new economic governance



Reinforcing effectiveness and performance



Focus on results

- Common indicators:
 - Urban transport - passenger trips - Increase of passenger trips using supported urban transport service
 - GHG reduction - Tonnes of CO₂ - Estimated decrease of GHG in CO₂ equivalents
- Programme-specific indicators, reporting, monitoring & evaluation

Ex-ante conditionality

- Ensuring conditions for effective investment are in place
 - No proposal by Commission for urban mobility





Thematic Objectives ... Specific openings for mobility measures

•**TO 4: Low carbon economy ...**

- Promoting low carbon strategies in urban areas

•**TO 7: Removing bottlenecks ...**

- developing environment-friendly and low-carbon transport systems and promoting sustainable urban mobility

Community Strategic Guidelines

- innovative road pricing, user charging systems and traffic management, and in fuelling and charging infrastructure for new carbon-free vehicles for urban transport;
- integrated, sustainable and accessible urban mobility concepts in cities, city-regions and metropolitan areas, leading to reduced GHG emissions, in particular through sustainable urban transport plans, including facilitating use of public transport, cycling and walking;



More coherent use of available EU funds



Common Strategic
Framework

Partnership
Contract

Operational
Programmes

- Comprehensive investment strategy: aligned with Europe 2020 objectives
- Coherence with National Reform Programmes
- Coordination: cohesion policy, rural development, maritime & fisheries funds
- Objectives and indicators to measure progress towards Europe 2020 targets
- Effectiveness: introduction of a performance framework
- Efficiency: reinforcement of administrative capacity, cutting red tape



Story 3 : PIMMS Capital



- The culmination of more than 2 years of networking and exchange – built on a core of experience generated through INTERREG C
- Focussing on capitalisation ... putting good practices into action ... "not reinventing the wheel but adapting it"
- Preparing action plans to ensure sustainable mobility, exploiting existing infrastructure by intelligent use of soft measures and innovative solutions
- Preparing for the next programming period





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