

PIMMS CAPITAL: adding value to... Moravia – Silesia Region, Czech rep. Project partner: 007



Region Moravia-Silesia (CZ)

- 5.4 ths. km²
- 1.2 Mio. inhabitants
- 230 inhab./ km²
- Ostrava (310 ths.)
- agglomeration of Ostrava:
 - 40 % area
 - 80 % inhabitants (1 Mio. inh.)
 - 87 % jobs



About Moravia-Silesia

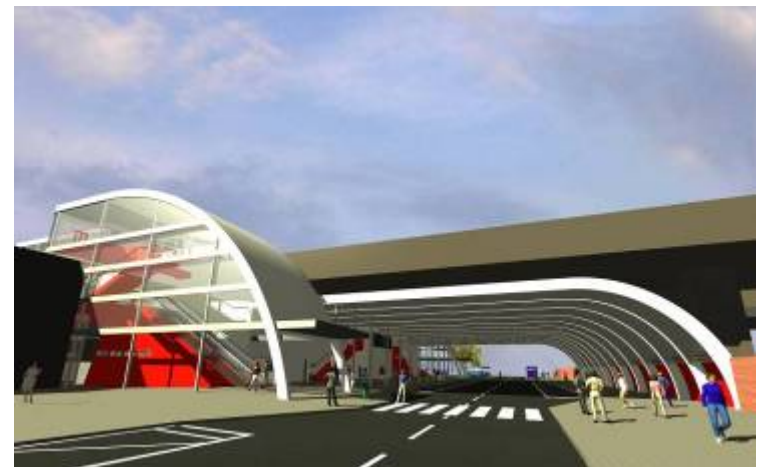
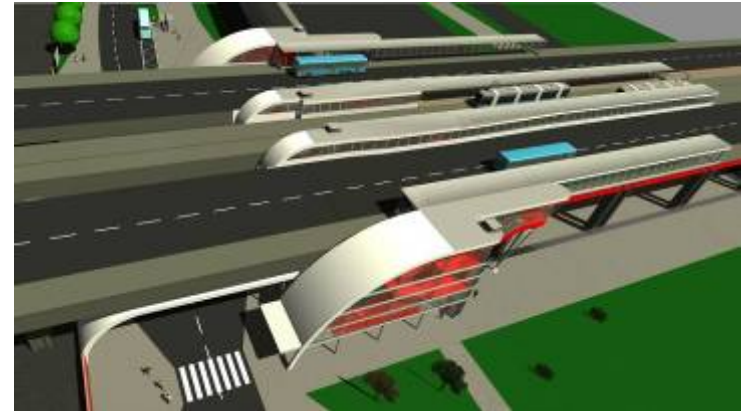


About ROP Moravia-Silesia 2007-13

- Objective 1 (Convergence) Programme
- Managing Authority: Regional Council of the Moravia-Silesia Cohesion Region (NUTS II)
- 732 Mio. EUR (ERDF) for 2007-2013
 - 40 % = transport infrastructure
 - 1/4 % of it – public transport
 - 25 % = infrastructure for prosperity of the region
 - 30 % = urban & countryside development

ROP - area of intervention 1.3 Development of the transport serviceability

- a) **terminals** for interchanging
- b) intelligent **telematics systems** (incl. passenger check-out systems)
- c) purchasing and modernization of environment-friendly **buses and rail vehicles**



Terminal Ostrava - Svinov

007 Moravia-Silesia – PIMMS regional partners

- **Regional Council of the Moravia-Silesia Cohesion Region** – Office of the Reg. Council
- City of **Ostrava** (310 ths. inhabitants, capital of the region)
- City of **Opava** (60 ths. inhabitants, former capital ‘Austrian Silesia’)
- **KODIS**: Regional transport system coordinator
- **Moravian-Silesian Region** (15% cofinancing)

Expectations in the beginning

- Getting to know:
 - **Good practices** from other European regions
 - **Strategic approach** in transport & urban planning
 - How to **promote** the public transport
 - **What is mobility management**

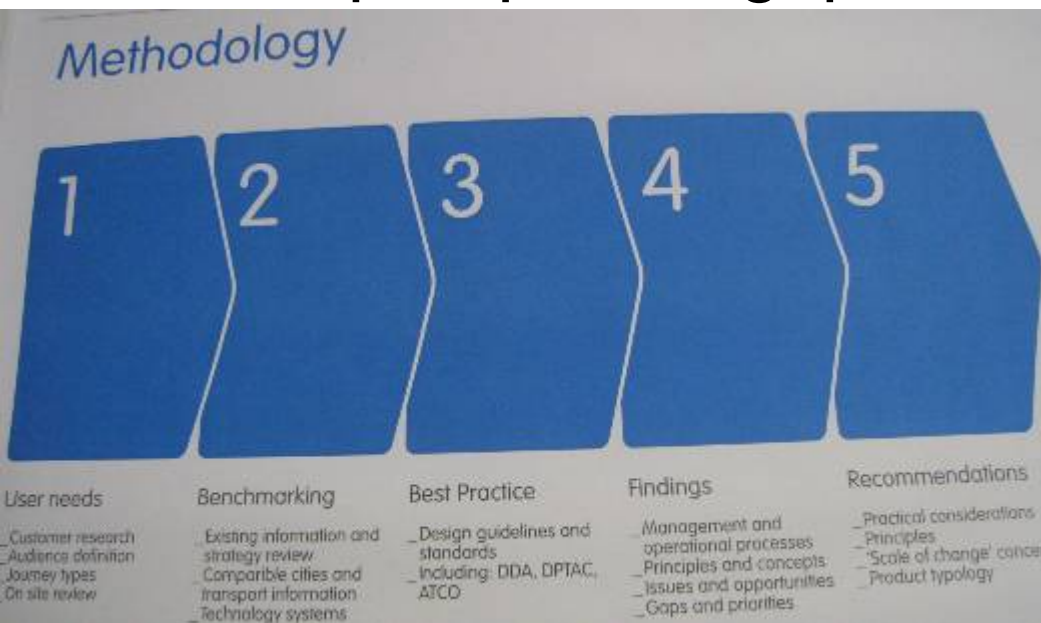


What we have learnt (1)

1) Birmingham - April 2011

- **35 - Integrated Transport Strategy**
(CENTRO Birmingham)

= transport planning, promotion of public transport



What we have learnt (2)

2) Stockholm - June 2011

- **23 - Regional Planning and Mobility Management (Trafikverket Stockholm)**

= transport & spatial planning



What we have learnt (3)

3) Limerick - October 2011

- **15 - Computer aided central traffic monitoring system** (City of Limerick)
- **17 - Smarter Travel – Bus Priority Corridors, Cycle Lanes, Park & Ride, Walking and Behavioural Change** (City of Limerick)



What we have learnt (4)

Extra portion of good practices:

4) Frankfurt/M – November 2011

- **4 Promotion of public transport (traffiQ)**
- **8 Traffic and mobility planning (traffiQ)**
- **10 Mob. Management And Mobility Centres (traffiQ)**



Our good practice

Moravia-Silesia Region – September-December 2011

- **14 Integrated Transport System (KODIS Ostrava)**

=> export to:

- Central Transdanubia (Hungary)
- Basilicata (Italy)



Regional Council – steps (1)

October 2011 – EC approved Change of ROP Moravia-Silesia:

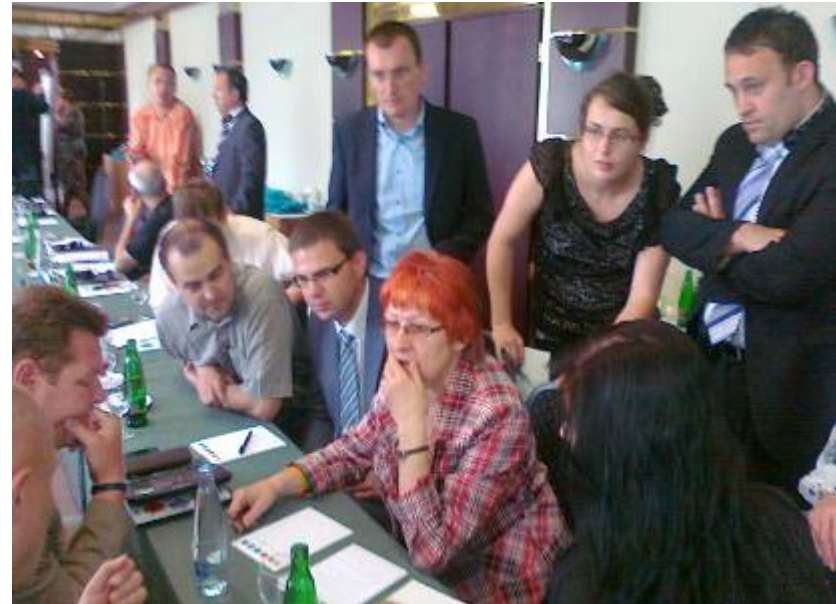
- Allocation increased of 12 Mio. EUR
 - of which 1,5 Mio. EUR dedicated to sustainable transport projects = PIMMS CAPITAL capitalisation projects
- New activity added:
Preparation and implementation of the integrated urban mobility plans



Regional Council – steps (2)

Jan – Aug 2012 – preparing Regional Action Plan

- January 2012 National Conference „**Sustainable Transport in European Cities**“
- May 2012 workshop „**Integrated Mobility Plan Design**“



Results – what will be implemented?

Sep – Dec 2012 - Call for proposal for PIMMS Capitalisation projects

1) KODIS – information measures in public transport



Results – what will be implemented?

Sep – Dec 2012 - Call for proposal for PIMMS Capitalisation projects

2) KODIS – promotion of public transport



Results – what will be implemented?

Sep – Dec 2012 - Call for proposal for PIMMS
Capitalisation projects

**3 + 4) Sustainable urban mobility plans
in Ostrava and in Opava**



Summary

1. **Added value** – 35 000 EUR => enhanced quality of projects in amount of 1.5 Mio. EUR
2. **Capitalisation** – implementation of projects
3. **Strategic** approach
4. **New themes** for implementation:
 - Sustainable Urban Mobility plans
 - Promotion of public transport
 - Mobility management

Summary

- Last but not least:
 - Partnership
 - Getting know other cultures



Thanks for your attention

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Ostrava, Czech republic

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&

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<http://www.rr-moravskoslezsko.cz/moznosti-financi-podpory/pimms-capital>

Presentations in English:

<http://www.rr-moravskoslezsko.cz/folder/660/display/>

<http://www.rr-moravskoslezsko.cz/folder/693/>