

**Steven Keeley**

**Sustainable Urban Mobility Plans (SUMP):  
EU Policy Context**

PIMMS CAPITAL Master Conference

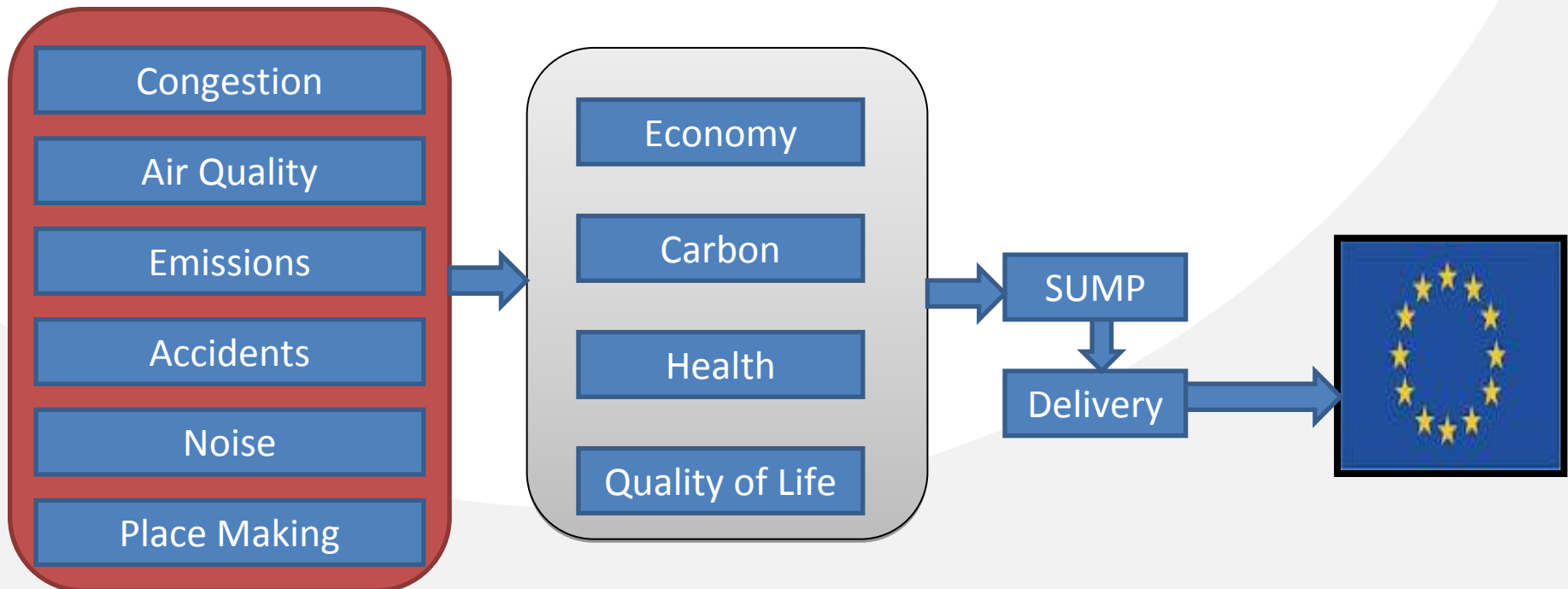
25th September 2012, Birmingham

## EU Context and Policy Background

- 2009 Action Plan on Urban Mobility
- 2011 EU White Paper on Transport – ‘Roadmap to a Single European Transport Area’
- Part of Europe 2020 Growth Strategy – ‘A resource efficient Europe’
- **Growing Transport, Supporting Mobility and Reducing Emissions** through a **Seamless and Accessible** network at its heart
- Clean Urban Transport and Commuting integral to delivery of this agenda
- The Urban Dimension of the EU Transport Policy consultation launched on 17<sup>th</sup> September 2012

## European Policy Aspirations – The Challenge for Urban Areas

- A Sustainable Europe is only possible with Sustainable Cities
- Striking the balance between **European wide standards against local needs**
- Successful **SUMPs** could provide the bridge



## European Policy Aspirations – The Opportunities

- **€32 billion** ask for funding from Transport Commission
- **Structural Funds** linked to SUMP's – Local Efforts Supported by EU Funding
- Development of **Urban Mobility Package** funding linked to Smart Cities and Horizon 2020 initiatives
- Driving **research** and **innovation**
- Raising the profile of **freight** and logistics within urban planning
- Exploring access restrictions and **urban pricing** schemes – 'Green Zones'
- Providing a **seamless integrated journey** experience